

Digital Pioneering**Academic Calendar****Group 9 | Start Fall 2019 | Modifications reserved****Module 1 | Innovation and Technology Management**October 21st – 25th, 2019 | ZU, Friedrichshafen**Module 2 | Business Model Innovation**November 18th – 22nd, 2019 | ZU, Friedrichshafen**Module 3 | Trend Research and Scenario Technique**December 16th – 20th, 2019 | ZU, Friedrichshafen**Module 4 | Management of Knowledge Based Firms**February 3rd – 7th, 2020 | ZU, Friedrichshafen**Module 5 | Digital Value Networks**March 9th – 13th, 2020 | ZU, Friedrichshafen**Module 6 | Platform Businesses and Ecosystems**May 18th – 22nd, 2020 | ZU, Friedrichshafen**Module 7 | Entrepreneurial Finance and Corporate Venturing**June 22th – 26th, 2020 | Berlin**Module 8 | Consumer Behaviour and Marketing of Digital Goods**July 27th – July 30th, 2020 | ZU, Friedrichshafen**Module 9 | International Academy**September 7th – 11th, 2020 | Abroad**Module 10 | New Digital Businesses in Mobility and Other Markets**October 19th – 23rd, 2020 | ZU, Friedrichshafen**Module 11 | Legal, Political and Social Impact of Digitalization**January 11th – 18th 2021 | ZU, Friedrichshafen**Module 12 | Future Development in Digitalization**March 15th – 19th, 2021 | ZU, Friedrichshafen

Please note that order or locations of specific modules might be change.

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