Digital Pioneering

Academic Calendar

Group 9 | Start Fall 2019 | Modifications reserved

Module 1 | Innovation and Technology Management
October 21st – 25th, 2019 | ZU, Friedrichshafen

Module 2 | Business Model Innovation
November 18th – 22nd, 2019 | ZU, Friedrichshafen

Module 3 | Trend Research and Scenario Technique
December 16th – 20th, 2019 | ZU, Friedrichshafen

Module 4 | Management of Knowledge Based Firms
February 3rd – 7th, 2020 | ZU, Friedrichshafen

Module 5 | Digital Value Networks
March 9th – 13th, 2020 | ZU, Friedrichshafen

Module 6 | Platform Businesses and Ecosystems
May 18th – 22nd, 2020 | ZU, Friedrichshafen

Module 7 | Entrepreneurial Finance and Corporate Venturing
June 22nd – 26th, 2020 | Berlin

Module 8 | Consumer Behaviour and Marketing of Digital Goods
July 27th – July 30th, 2020 | ZU, Friedrichshafen

Module 9 | International Academy
September 7th – 11th, 2020 | Abroad

Module 10 | New Digital Businesses in Mobility and Other Markets
October 19th – 23rd, 2020 | ZU, Friedrichshafen

Module 11 | Legal, Political and Social Impact of Digitalization
January 11th – 18th 2021 | ZU, Friedrichshafen

Module 12 | Future Development in Digitalization
March 15th – 19th, 2021 | ZU, Friedrichshafen

Please note that order or locations of specific modules might be changed.

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