

## Business & Leadership for Engineers

### **Academic Calendar**

Group 7 | Start Spring 2021 | Modifications reserved

**Module 1 | Strategic Management**

February 22<sup>nd</sup> - 26<sup>th</sup>, 2021 | ZU, Friedrichshafen

**Module 2 | Organizational Structure and Human Resources**

April 19<sup>th</sup> – 23<sup>rd</sup>, 2021 | ZU, Friedrichshafen

**Module 3 | Innovation and Technology Management**

June 07<sup>th</sup> – 11<sup>th</sup>, 2021 | ZU, Friedrichshafen

**Module 4 | Banking and Finance**

September 13<sup>th</sup> – 17<sup>th</sup>, 2021 | ZU, Friedrichshafen

**Module 5 | Industrial and Organizational Psychology**

October 25<sup>th</sup> – 29<sup>th</sup>, 2021 | ZU, Friedrichshafen

**Module 6 | Marketing**

December 06<sup>th</sup> – 10<sup>th</sup>, 2021 | ZU, Friedrichshafen

**Module 7 | Entrepreneurial Finance and Corporate Venturing**

January 24<sup>th</sup> – 28<sup>th</sup>, 2022 | Berlin

**Module 8 | Business Model Innovation**

March 07<sup>th</sup> – 11<sup>th</sup>, 2022 | ZU, Friedrichshafen

**Module 9 | Diversity and Change Management**

May 02<sup>nd</sup> – 06<sup>th</sup>, 2022 | ZU, Friedrichshafen

**Module 10 & 11 | International Academy: Transcultural and International Management**

July 04<sup>th</sup> – 15<sup>th</sup>, 2022 | Abroad

**Module 12 | The Future of International Business and Leadership**

October 10<sup>th</sup> – 14<sup>th</sup>, 2022 | ZU, Friedrichshafen

*Please note that order or locations of specific modules might be changed.*

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