

# Themen BA- und MA-Arbeiten

## Juniorprofessur für Medienkultur

Bei Interesse wenden Sie sich bitte an | if interested please contact:

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- Der Klimadiskurs. Die wissenschaftliche Debatte um den Klimawandel im Spiegel der Medien (Inhaltsanalyse)
- Die neue Wichtigkeit der Medien. Empirische Befunde der Mediatisierung. (quantitativ, qualitativ)
- Soziologische Klassiker als Quelle der Mediensoziologie: Weber, Simmel, Schütz et al. als Theoretiker von Kommunikation und Medien
- „Die Zukunft des Öffentlichen“: Empirische und oder theoretische Auswirkungen der neuen Medien auf den Kanon der Öffentlichkeitstheorie
- A new society of the media? What advances mediatisation? How can the increasing importance of the media be explained? Is it a reaction to social trends or does it perpetuate this dynamic itself?
- What makes up media culture? Application of cultural theories and empirical media research to the role, status and logic of the modern mass media system. What does media culture consist of?
- Is there a sociology of the media? When comparing the theoretical mainstream of media and communications studies to the aims and means of general sociology, how do these disciplines relate to each other?
- Media Culture: Is there an age of the media? What cultural processes and forms are typical of the contemporary media-era?
- The economy of modern mass media. Between intellectual merit and economic demand.
- The mediatization of science and technology: Depictions of modernity in media texts.
- Media and the Knowledge Society. How do information, communication and knowledge relate to each other?
- Sociality in Media Society: the impact of a media saturated environment on social relations.