

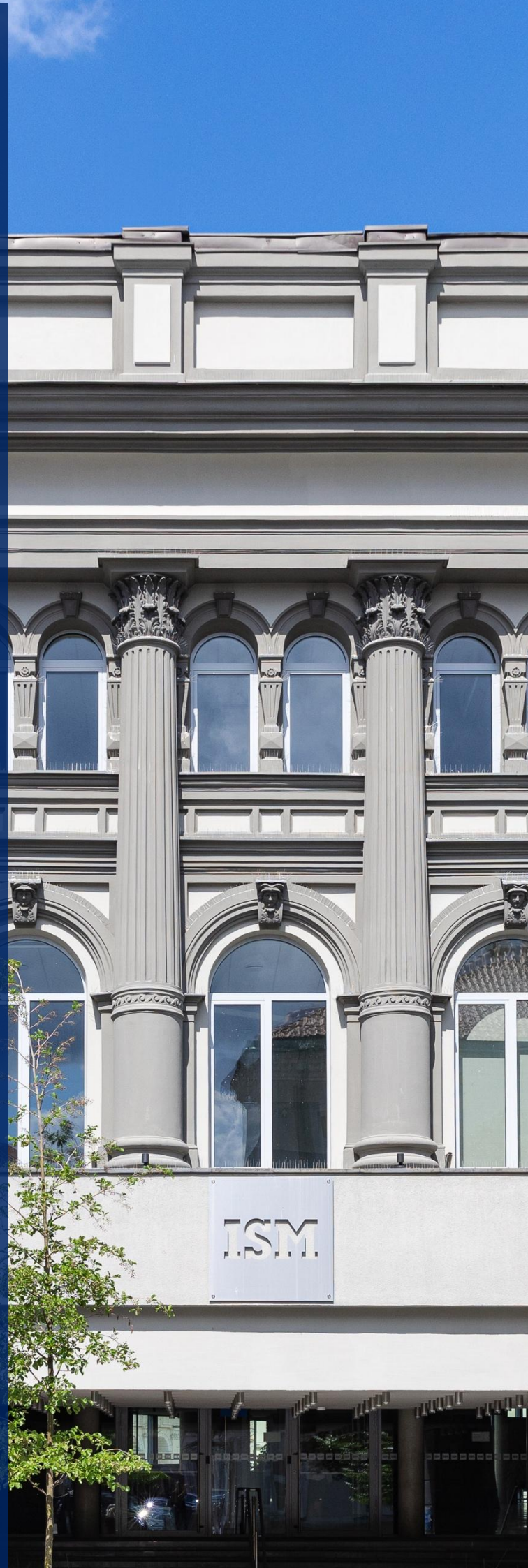
Relational Pathways to a Global Economy

**4th Conference on
Relational Economics
& Organizational
Governance**

September 9 – 11 2026

**ISM University of
Management
and Economics, Vilnius,
Lithuania**

*Organized by ISM University of Management and
Economics in partnership with the Leadership
Excellence Institute Zeppelin (LEIZ), Zeppelin
University*





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Dear all,

Welcome to the 4th Relational Economics Conference at ISM University of Management and Economics in Vilnius!

It is our great pleasure to welcome scholars, researchers, and practitioners from around the world to this year's conference. As in previous years, the program brings together a diverse range of innovative and inspiring research contributions, creating a space for dialogue, exchange, and collaboration. We would like to sincerely thank all authors for their excellent submissions and for contributing to a rich and thought-provoking program.

Disruptive developments in economy, politics, and society have become a hallmark of the early 21st century. Economic inequalities have risen in spite of scattered governmental efforts. Illiberal tendencies and the rise of authoritarian regimes on a global scale have complicated sustained efforts in terms of diversity and inclusion but similarly hampered ambitious climate action. Moreover, business models and labor markets come under pressure as a consequence of rapid technological change. The complexity of these issues has been thoroughly addressed under the name of *grand challenges*. Their mutual reinforcement is further stressed in the literature on the *polycrisis*. However, recent research comes short in addressing the inherently relational nature of these challenges. Their complexity arises from the specific interaction of polyvalent system logics. Hence, solution approaches that remain within a paradigm of equilibria may not suffice.

So far, relational economics has focused on presenting an alternative framework for understanding and explaining global value creation, economic organization, cultural complexity, leadership and management. We believe that the challenges outlined above present a serious testing ground for a relational approach in the social sciences. To prove itself useful, it must be put to the test in the face of central challenges of our times.

Therefore, this conference aims to provide a relational perspective on contemporary challenges such as the formation of new global value creation networks, digitalization, global governance or the New Authoritarianism. It seeks to encourage scholars to apply relational perspectives in order to suggest practical solutions. The goal is to create a platform that fosters interdisciplinary collaboration on contemporary challenges.

Our ambition is to create a space for interdisciplinary exchange, where different perspectives can meet, challenge each other, and inspire new ways of thinking about the future of economies and societies.

We hope that your time in Vilnius will be both intellectually stimulating and personally enriching. May this conference provide opportunities for meaningful conversations, new connections, and lasting collaborations.

Enjoy the conference and your stay in Lithuania!

#One Step Ahead



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Special thanks

Finally, we would like to express our sincere gratitude to everyone who has contributed to making this conference possible. We are especially grateful to **ISM University of Management and Economics** for its generous support and hospitality, and in particular to President **Dalius Misiūnas** and Vice President for Studies and Research **Vita Akstinaitė** for their encouragement, commitment, and continued support. Our heartfelt thanks also go to the entire **Leadership Excellence Institute Zeppelin (LEIZ)** team for supporting this conference series and for helping to create a platform for international dialogue and collaboration.

Last but not least, we would like to thank everyone who contributed in any way, through organizing, reviewing, presenting, discussing, or supporting this event. Your commitment and engagement are what make this conference possible and create the foundation for meaningful academic exchange.

We look forward to continuing these conversations and building new connections within the relational economics community.

Sincerely,

The Organizing Committee

Josef Wieland, Jonas Stark, Tobias Grünfelder & Tuğçe Yerlitaş



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Conference Program

Wednesday, September 9, 2026 (Room 2.10)

16:30 – 18:00		Early Career Researcher Session: Micro-Studies in Relational Economics
16:30 – 17:00	Michael Schiffmann (University of Münster)	<i>Moral Maturity of Collective Actors as a Moderator of Relational Governance in High-Intensity Innovation Cooperation</i>
17:00 – 17:30	Nico Meier (Zeppelin University)	<i>Relational Governance and Value Creation in the Internet of Things – Pathways to a Cooperative Digital Economy</i>
17:30 – 18:00	Jonas Stark (Zeppelin University)	<i>Cooperation, Coordination and the Problem of Coupling in Space Economy</i>

Thursday, September 10, 2026 (Room 2.10)

9:00 – 9:30	Dalius Misiūnas, (ISM University), Josef Wieland (Zeppelin University)	Welcome & Introduction
9:30 – 10:00	Johannes Glückler (Ludwig-Maximilians-University Munich)	Opening Keynote: <i>The Relational Economy Illuminating the Dark Sides of Innovation: Controversial Innovation and Peripheral Opportunity</i>
10:00 – 12:00		Session 1.1: Global Relational Spaces and Networks of Shared Value Creation
10:00 – 10:30	Josef Wieland (Zeppelin University)	<i>Relational Pathways to a Global Economy</i>

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10:30 – 11:00	Aloys Prinz (University of Münster)	<i>A Relational Theory of Supranational and Global Public Goods Provision</i>
11:00 – 11:30	Yolande Steenkamp (University of Pretoria)	<i>Relational Economics on the Move: Pilgrimage, Hospitality, and Historical Encounter in South Africa</i>
11:30 – 12:00	Dominykas Karpovič (Pelsung, Kingdom of Bhutan)	<i>Can Bhutan Be the Place for the Next Economy?</i>
12:00 – 13:00	Lunch	
13:00 – 14:30	Session 1.2: New Authoritarianism and Democracy	
13:00 – 13:30	Milton Bennett (Intercultural Development Research Institute, University of Milano-Bicocca)	<i>The Ravages of Reification: New Authoritarianism as an Epistemological Impediment</i>
13:30 – 14:00	Tobias Grünfelder (ISM University)	<i>Co-ontology of Leaders and Followers in Authoritarian Dynamics</i>
14:00 – 14:30	Jacob Dahl Rendtorff (Roskilde University)	<i>Ethical Dilemmas of Pathways of Supply-Delivery Chain Responsibility in International Business in the context of the Rise of Authoritarian Regimes</i>
14:30 – 14:45	Coffee Break	
14:45 – 16:15	Session 1.3: New Governance Forms of Global Interaction	
14:45 – 15:15	Matthias Weiß (Zeppelin University)	<i>Organizational Resilience Through Relational Coordination</i>
15:15 – 15:45	Jessica Schwengber (Zeppelin University)	<i>Relational Space Economy – Relational Learning/Knowledge Management in the Space Economy</i>



15:45 – 16:15	Lucio Biggiero (Prof. em., Rome)	<i>The Relational and Cooperative Nature of Glocal Knowledge Production</i>
16:15 – 16:45		Coffee Break
16:45 – 18:15		Session 1.4: The Governance of Artificial Intelligence
16:45 – 17:15	Ieva Augutytė-Kvedaravičienė, Rūta Kazlauskaitė, Ilona Bučiūnienė, Tugce Yerlitas, Smiltė Nostytė and Marius Kušlys (ISM University)	<i>AI Governance and Ethicality in the Context of Disruptive Technological Transformation</i>
17:15 – 17:45	Sabine Wiesmüller (Zeppelin University)	<i>AI and the Evolution of Cooperative Order: A Relational-Economic Perspective</i>
17:45 – 18:15	Shaban Ali Shah (Technical University of Graz)	<i>Beyond the Algorithms: Mapping the EU's Apply AI Strategy from a Relational Economic Lens</i>
19:30		Conference Dinner (Speakers only)

Friday, September 11, 2026 (Room 2.10)

10:00 – 12:00		Session 2.1: Global Governance and Challenges for Democracy
10:00 – 11:00	Xie Tao (Beijing Foreign Studies University), Matthias Niedenführ (Zeppelin University)	<i>Why Cooperation Still Matters: Relational Pathways between China, Europe, and the United States in a Fragmenting World</i>
11:00 – 11:30	Vincentas Vobolevičius (ISM University)	<i>A Time To Govern: Spacing of Elections as a Means for Curtailing Strategic Deficit</i>



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11:30 – 12:00	Giedrius Česnakas (Vilnius University)	<i>Competitive Interdependence in a Layered World Order: A Perspective from Lithuania</i>
12:00 – 13:00		Lunch
13:00 – 15:00		Session 2.2: Reflecting Together & Designing What's Next
13:00 – 15:00	Ieva Martinaitytė and Tobias Grünfelder (ISM University)	<i>Joint visit of a museum with a facilitated discussion: How to Design Relational Spaces for New Pathways to a Global Economy</i>



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Speaker Biographies



Ieva Augutytė-Kvedaravičienė

Associate Professor, ISM University of Management and Economics, Lithuania

Ieva Augutytė-Kvedaravičienė is an Associate Professor in the Department of Management at ISM University of Management and Economics in Vilnius. Her research examines how the physical office environment shapes staff wellbeing, motivation and organisational culture, and she has published on this topic in the International Journal of Management Reviews. She is the author of the textbook "Real Estate: Theory and Practice" and has developed business cases that integrate management practice into teaching across a range of cultural settings.



Milton Bennett

Adjunct Professor of Intercultural Studies, University of Milano-Bicocca, Italy

Milton Bennett is currently Adjunct Professor of Intercultural Studies in the Department of Sociology at the University of Milano-Bicocca, Italy and Executive Director of the Intercultural Development Research Institute in Italy and the USA, and he has served on the executive leadership faculties of Dartmouth's Tuck School of Business and the European Center for Executive Development (INSEAD). His research interests include intercultural consciousness development and knowledge paradigms, and he is co-editor of the Springer Psychology series, "The New Authoritarianism."



Lucio Biggiero

Formerly Chair of Organization Theory and Design, University of L'Aquila, Italy

Lucio Biggiero held the chair for Organization Theory and Design in the Department of Industrial and Information Engineering and Economics at the University of L'Aquila, Italy. His main research interests include the development and diffusion of knowledge and innovation in interorganisational networks and industrial clusters, formal network analysis, and the epistemology and methodology of organisation science.



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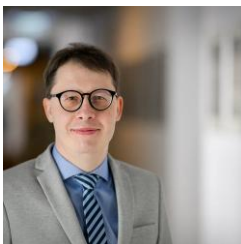
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Ilona Bučiūnienė

Professor and Dean of the Doctoral School, ISM University of Management and Economics, Lithuania

Ilona Bučiūnienė is Professor and Dean of the Doctoral School at ISM University of Management and Economics, where she also chairs the Doctoral Committee. She is an expert for the Research Council of Lithuania and for the Centre for Quality Assessment in Higher Education, serves on the editorial boards of Human Resource Management (Wiley) and Human Resource Management Review (Elsevier), and represents Lithuania in the CRANET network on international human resource management. Her research covers sustainable HRM and staff wellbeing, HRM in the context of emerging technologies, and diversity management.



Giedrius Česnakas

Associate Professor, Vilnius University; Professor, General Jonas Žemaitis Military Academy of Lithuania

Giedrius Česnakas, PhD, is an Associate Professor at the Institute of International Relations and Political Science, Vilnius University, and a Professor at the General Jonas Žemaitis Military Academy of Lithuania. His research focuses on small-state defence and foreign policy, total defence, international relations, and geopolitics. He has co-edited major research volumes including "European Total Defence: Past, Present and Future" (Routledge, 2025) and contributed to Lithuania's National Security Strategies in 2017, 2021 and 2026.



Johannes Glückler

Chair for Economic Geographies of the Future, LMU Munich, Germany

Johannes Glückler holds the chair for Economic Geographies of the Future and heads the Economic Geography Group at LMU Munich. His research focuses on the geography of knowledge, including the networks, institutions and governance of innovation processes within and across regions and organisations. Before joining LMU in 2023, he held the Chair of Economic and Social Geography at Heidelberg University. He is an elected member of Academia Europaea and editor of the Springer book series "Knowledge & Space".



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Tobias Grünfelder

*Associate Professor, ISM University of Management and Economics, Lithuania;
Postdoctoral Researcher, HFU Business School, Germany*

Tobias Grünfelder, PhD, is an Associate Professor at ISM University of Management and Economics in Vilnius and a postdoctoral researcher at HFU Business School in Furtwangen. His research focuses on transcultural leadership, management and learning. He is also an Associate Partner at ABRACADEMY and an active member of the Transcultural Caravan Network and of the Erasmus+ project ELEVATE.



Dominykas Karpovič

Innovation Lead at Pelsung, the Kingdom of Bhutan; Partner at The Critical

Dominykas Karpovič is the Innovation Lead at Pelsung, the Kingdom of Bhutan since 2026, a Partner at the research and design agency The Critical, and teaches Philosophy of Innovation at ISM University of Management and Economics. Trained in philosophy at Vilnius University, he has founded ventures across several sectors and serves as a board member of the Lithuanian Social Business Association. His work combines philosophy, psychology and business management, using "context thinking" to reframe problems at the root of innovation and strategy.



Rūta Kazlauskaitė

Professor, ISM University of Management and Economics, Lithuania

Rūta Kazlauskaitė is Professor at ISM University of Management and Economics and Editor of the Baltic Journal of Management. She chairs ISM's Institutional Review Board and is a member of the Doctoral Committee of the Doctoral Programme in Management. Her research addresses socially responsible and sustainable human resource management, social and individual wellbeing, and international and comparative HRM. She has published in the Academy of Management Journal and with Oxford University Press, Routledge and Edward Elgar.



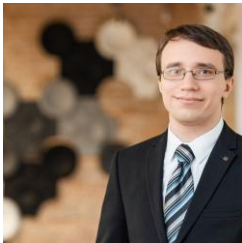
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Marius Kušlys

Associate Professor, ISM University of Management and Economics, Lithuania

Marius Kušlys is an Associate Professor at ISM University of Management and Economics, where he teaches macroeconomics, mathematics and statistics. His research focuses on labour economics and the political and macroeconomic effects of automation; his doctoral dissertation examined the impact of automation on labour markets in Central and Eastern Europe. He has published two textbooks for school and university students.



Ieva Martinaitytė

Professor of Workplace Creativity, ISM University of Management and Economics, Lithuania

Ieva Martinaitytė is Professor of Workplace Creativity at ISM University of Management and Economics and the founder and director of CreativityLab. She has also taught at University College London and the University of Cambridge. An internationally recognised expert on workplace creativity and innovation, she has published in the Journal of Organizational Behavior, the Journal of Management and the Journal of Occupational and Organizational Psychology, and developed the evidence-based Daily Ignite Practice (DIP) method.



Nico Meier

Research fellow and doctoral researcher

Nico Meier is a research fellow at Leadership Excellence Institute Zeppelin at Zeppelin University and a doctoral researcher at the Department of Sociology at University of Konstanz. He works in the Interreg project “IoT Sustainability Lab”.



Dalius Misiūnas

President and Practice Professor, ISM University of Management and Economics, Lithuania

Dalius Misiūnas is the President of ISM University of Management and Economics and a Practice Professor at the university. He holds a PhD from Lund University and has more than a decade of senior management experience at SWECO, Ernst & Young, Lietuvos Energija and Maxima Grupė. He has served as a member of the Council of Higher Education of Lithuania, as Chairman of the KTU Council,



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and is an independent member and chairman of the management board at Auga Group.



Matthias Niedenführ

Research Fellow, Leadership Excellence Institute Zeppelin, Zeppelin University, Germany

Matthias Niedenführ is a research fellow at the Leadership Excellence Institute Zeppelin at Zeppelin University. In 2010 he founded the China Centrum Tübingen at the University of Tübingen, where he serves as vice director. His research interests include Chinese business ethics, with a special focus on Confucian entrepreneurship.



Smiltė Nostytė

Talent Acquisition Partner at ISM University of Management and Economics

Smiltė Nostytė is a Talent Acquisition Partner at ISM University of Management and Economics. She holds a Master's degree in Global Leadership and a Bachelor's degree in International Business and Communication, both from ISM University of Management and Economics.



Aloys Prinz

Professor Emeritus of Public Economics, University of Münster, Germany

Aloys Prinz is a retired professor of Public Economics at the University of Münster. Before joining Münster in 2000, he was Professor of Economic Policy at the University of Mainz. His current research interests include public economics, in particular taxation and public debt, and sports and cultural economics.



Jacob Dahl Rendtorff

Professor of Philosophy and Ethics, Roskilde University, Denmark

Jacob Dahl Rendtorff, PhD and Dr. Scient. Adm., is Professor of Philosophy and Ethics at Roskilde University, Denmark. His main research interests include philosophy and ethics, ontology, philosophy of management, stakeholder theory, sustainability, CSR and cosmopolitan business ethics. He is President of the European Business Ethics Network (EBEN) and Secretary General of the Steering Committee of the International Federation of Philosophical Societies (FISP).



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Michael Schiffmann

Doctoral researcher

Michael Schiffmann is a doctoral researcher at the Institute for Economic Education at University of Münster. His dissertation project focuses on the governance of innovation cooperation, with a special focus on cooperation intensity, uncertainty and moral maturity.



Jessica G. Schwengber

Lecturer and Research Fellow, Zeppelin University, Germany

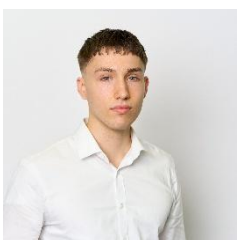
Jessica G. Schwengber, PhD, is a lecturer and research fellow at Zeppelin University. She is also managing director of the Leadership Excellence Institute Zeppelin and project manager of the Transcultural Caravan Network. Her research interests focus on organisational learning, knowledge management, sustainability and resilience.



Shahban Shah

Research fellow and doctoral researcher

Shahban Shah is affiliated with Graz University of Technology, Austria, where he serves as a research fellow at the Institute of Human-Centred Computing and as a doctoral researcher in the Department of Computer Science and Biomedical Engineering. His research examines the fundamental nature of AI technology through the lens of network-centric frameworks from systems biology and relational economics.



Jonas Stark

Research fellow and doctoral researcher

Jonas Stark is a research fellow at Leadership Excellence Institute Zeppelin and a doctoral researcher at Zeppelin University. His dissertation project focuses on the dynamics of cooperation during crises.



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Yolande Steenkamp

Senior Lecturer and Network Manager for SDSN South Africa, University of Pretoria, South Africa

Yolande Steenkamp is a Senior Lecturer, researcher and Network Manager for SDSN South Africa at the Albert Luthuli Leadership Institute (ALLI) at the University of Pretoria. She is a member of the Transcultural Caravan Network. Her research interests include sustainable development, leadership and transcultural competence.



Vincentas Vobolevičius

Associate Professor, ISM University of Management and Economics, Lithuania

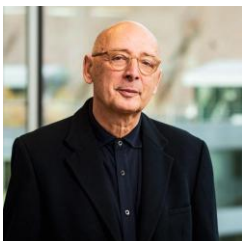
Vincentas Vobolevičius, PhD, is an Associate Professor at ISM University of Management and Economics, where he directs the Economics and Politics bachelor's programme. He holds a PhD in International Political Economy from New York University and specialises in political economy, post-communist transformations, public choice and statistical data analysis. He has served as a member of the Central Electoral Commission of the Republic of Lithuania.



Matthias Weiß

Professor of Innovation Management and Transformation, Zeppelin University, Germany

Matthias Weiß is a Professor of Innovation Management and Transformation at Zeppelin University. Previously he was Associate Professor for Innovation Management and Entrepreneurship at Radboud University Nijmegen and Professor of Innovation Management at Ruhr University Bochum. His research focuses on creativity and innovation in teams and organisations, as well as the consequences of adverse conditions for innovators.



Josef Wieland

Chair for Institutional Economics, Organisational Governance, Integrity Management and Transcultural Leadership, Zeppelin University, Germany

Josef Wieland holds the chair for Institutional Economics, Organisational Governance, Integrity Management and Transcultural Leadership at Zeppelin University, and is the director of the Leadership Excellence Institute Zeppelin. His research interests include organisational and governance economics, leadership, and business models. He has provided consulting, led projects, and conducted



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audits for numerous multinational enterprises, multilateral organizations, the German government, and civil society organizations. Prof. Wieland received the Max Weber Prize for Business Ethics from the Institute of the German Economy (IW) in 1999 and the State Research Award of Baden-Württemberg in 2004.



Sabine Wiesmüller

Research Fellow, Leadership Excellence Institute Zeppelin, Zeppelin University, Germany

Sabine Wiesmüller is a research fellow at the Leadership Excellence Institute Zeppelin and the managing director of the Bodensee Innovationscluster Digitaler Wandel. She founded the European AI Competence Center at Start2Group, involving more than 150 AI startups. Her research focuses on AI governance and AI ethics.



Xie Tao

Dean, School of International Relations and Diplomacy, Beijing Foreign Studies University, China

Xie Tao is the Dean of the School of International Relations and Diplomacy at Beijing Foreign Studies University. He holds a PhD in political science from Northwestern University. Professor Xie's research interests include American politics, China–U.S. relations, and Chinese foreign policy.



Tuğçe Yerlitaş

Researcher and Research Project Manager at ISM University

Dr. Tuğçe Yerlitaş is a Researcher and Research Project Manager at ISM University. She received her doctoral degree in Management from ISM University in 2025. Her dissertation explores human capital sustainability and its management in an organization. During her PhD, she completed courses at ISM University of Management and Economics and BI Norwegian Business School (Norway). She has presented her research at international conferences and workshops, including the Academy of Management Annual Meeting, the International Workshop on Human Resource Management, the British Academy of Management HRM SIG International Symposium, and the Academy of Management Reviews and Discoveries Journals' Idea Development Workshop.



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General Information

Organizers and Contact

Leadership Excellence Institute Zeppelin (LEIZ), Zeppelin University

Coordinators: Jonas Stark (jonas.stark@zu.de), Silke Rinkenburger (silke.rinkenburger@zu.de)

ISM University of Management and Economics

Coordinator and Local Host: Tobias Grünfelder (Tobias.Gruenfelder@ism.lt)

For any inquiries, please contact Jonas Stark (jonas.stark@zu.de) or Tobias Grünfelder (Tobias.Gruenfelder@ism.lt).

Getting around Vilnius

Vilnius International Airport is located within 15–20 minutes from the city centre and ISM University of Management and Economics. You can reach the city centre in two ways:

- Public transport
- Taxi

Public transport

If you choose to use public transport, you should download the *Trafi* application. It is an app developed in Lithuania where you will find all the necessary information regarding commuting: routes, schedules, maps and tickets. Once connected with your payment card, you will be able to purchase single-ride tickets as well.

You can also purchase a single-ride ticket from the driver.

The most convenient route from the airport to the city centre is **bus route 3G**. Get on the bus in front of the Arrivals and ride 8 stops to *Žaliasis tiltas*. Hotels and the conference venue will all be within walking distance from the stop.

Taxi

The most convenient taxi service in Vilnius is provided by *Bolt*. You will need to download their application (bolt.eu) and provide your payment card details.

A2B taxi (no application required): +370 626 66667



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Weather

Early September in Vilnius is generally mild and pleasant, with daytime temperatures typically ranging from 14°C to 21°C. Light layers and a compact umbrella or light rain jacket are recommended, as occasional showers are possible. Evenings can be cool, so a light jacket is advisable for dinner outings.

More information: weather-atlas.com/en/lithuania/vilnius-weather-september

Accommodation

Rooms have been reserved for all participants from abroad at the **Congress Avenue Hotel** (Gedimino Ave. 12, Vilnius – a 1-minute walk from ISM) and **Hotel Congress** (Vilniaus g. 2, Vilnius – an 8-minute walk from ISM). We will inform you of your assigned hotel and check-in details in the coming weeks.

Hotel costs for speakers will be fully covered by the conference. If you are planning to extend your stay or travel with a companion, please let us know so that we can make the necessary arrangements.



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Conference Venues

ISM University of Management and Economics

In the very centre of Vilnius, Gedimino Ave. 7, the building — after the reconstruction of a central post office — accommodates auditoriums, an amphitheatre, library, student collaboration and leisure spaces, as well as modern meeting rooms.

The conference will take place at ISM on **Thursday 10 and Friday 11 September**. During conference breaks, coffee and lunch will be served to participants on campus.

Eduroam wifi is available on campus. Guest wifi: **ISM_guest** Password: **ISMVILNIUS19**

Send your presentation to **tobias.gruenfelder@ism.lt** and **jonas.stark@zu.de** by 9 September. Alternatively, bring it on the day using a USB stick or your own device. Presentations are *30 minutes including at least 10 minutes for discussion*.



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Printing Services

For any poster or document printing needs in Vilnius, we recommend CopyPro, located approximately 9 minutes on foot from ISM:

CopyPro · Gedimino av. 33, Vilnius · gedimino@copypro.lt

Poster size: A0 (841 × 1189 mm) · File format: PDF



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Emergency Contacts

Conference coordinator (Jonas Stark): jonas.stark@zu.de · +49 7541 6009 2190

Local host (Tobias Grünfelder): Tobias.Gruenfelder@ism.lt

Tuğçe Yerlitaş (ISM, on-site): tugce.ism@gmail.com

Medical / safety / other emergencies: 112

ISM security desk: +370 5 212 3040