

## Business & Leadership for Engineers

### Academic Calendar

Group 6 | Start Fall 2019 | Modifications reserved

**Module 1 | Strategic Management**

October 21<sup>st</sup> – 25<sup>th</sup>, 2019 | ZU, Friedrichshafen

**Module 2 | Organizational Structure and Human Resources**

November 18<sup>th</sup> – 22<sup>nd</sup>, 2019 | ZU, Friedrichshafen

**Module 3 | Banking and Finance**

December 16<sup>th</sup> – 20<sup>th</sup>, 2019 | ZU, Friedrichshafen

**Module 4 | Innovation and Technology Management**

February 3<sup>rd</sup> – 7<sup>th</sup>, 2020 | ZU, Friedrichshafen

**Module 5 | Industrial and Organizational Psychology**

March 9<sup>th</sup> – 13<sup>th</sup>, 2020 | ZU, Friedrichshafen

**Module 6 | Entrepreneurial Finance and Corporate Venturing**

May 18<sup>th</sup> – 22<sup>nd</sup>, 2020 | Berlin

**Module 7 | Diversity and Change Management**

June 22<sup>nd</sup> – 26<sup>th</sup>, 2020 | ZU, Friedrichshafen

**Module 8 | Business Model Innovation**

September 14<sup>th</sup> – 18<sup>th</sup>, 2020 | ZU, Friedrichshafen

**Module 9 | Marketing**

October 19<sup>th</sup> – 23<sup>rd</sup>, 2020 | ZU, Friedrichshafen

**Module 10 & 11 | International Academy: Transcultural and International Management**

January 11<sup>th</sup> – 22<sup>nd</sup>, 2021 | Abroad

**Module 12 | The Future of International Business and Leadership**

March 15<sup>th</sup> – 19<sup>th</sup>, 2021 | ZU, Friedrichshafen

*Please note that order or locations of specific modules might be changed.*

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