

# **Subject-Specific Study and Examination Regulations for the two-year M.Sc. Study Program Corporate Management & Economics SSSER 2y MSc CME**

(Start of studies Fall Semester 2022)



**Subject-Specific Study and Examination Regulations  
for the two-year M.Sc. Study Program  
Corporate Management & Economics | 2y MSc CME  
at Zeppelin University  
dated 22/06/2022**

Based on § 70 Para. 6 in conjunction with § 32 Para. 1 of the law governing universities in Baden-Württemberg (State Higher Education Act – LHG) in the version valid on 12/03/2014, the Senate of Zeppelin University has decided upon the following regulations, last amended on 22/06/2022, governing teaching, studies and examinations in the master's study program Corporate Management & Economics (CME):

### **§ 1 Study program-specific admissions requirements**

Admission to the two-year Master Program Corporate Management & Economics is granted to applicants who have obtained a first degree in Economics with 180 ECTS points.

### **§ 2 Study program objective**

The research-oriented CME master's program prepares students for a career in academia as well as in the public, non-profit, and commercial sectors.

### **§ 3 Study program structure**

- (1) The study program (120 ECTS points) consists of 7 compulsory modules (42 ECTS points, 1st & 2nd semesters), up to 9 elective modules (54 ECTS points, 2nd to 4th semesters) and a master thesis including a thesis defense (24 ECTS points, 4th semester) (see Appendix 2). Tandem Coaching is a part of the workload in accordance with ECTS and takes place during semester 1 through 4.
- (2) Admissions requirements for individual modules are regulated by the respective module description.

### **§ 4 Elective Modules**

- (1) Elective modules can be found in Appendix 2 of these regulations and can be selected depending on individual prior knowledge.
- (2) At least two subject areas with a total of 18 ECTS points each (36 ECTS points in total) are compulsory in the elective section; all elective courses in the respective subject area must be successfully completed in accordance with Appendix 2.
- (3) Elective modules worth 18 ECTS points can be replaced by module 24251 "Elinor-Ostrom-Project", an element of student research.
- (4) Elective modules worth 18 ECTS points can be used for an internship or for

setting up your own business. One interdisciplinary subject area worth 18 ECTS points can be selected from the other Zeppelin University master study programs excluding executive programs (multidisciplinary elective modules) or from other domestic or foreign universities. The latter is subject to prior approval of a formal request to the program board in advance of the course attendance. Thereby the corresponding courses and the overall title of the subject area are determined.

- (5) As a rule, students can choose any mandatory and elective modules within the Zeppelin University master study programs that are not included in the student's own program (major) as multidisciplinary elective modules (depending on availability and subject-related admissions requirements), as well as from offered StudentStudies and GlobalStudies.
- (6) A minor qualification in CME is offered to students in other master study programs.
- (7) Participation in the workshops "Fundamentals of Entrepreneurship" and „Creativity & Performativity“ is open to students as an extracurricular activity.

## **§ 5 Authorization of the Examination Committee**

The Central Examination Committee is authorized to undertake changes to these regulations, in the event of which, they will notify the Senate. This does not apply to significant changes, particularly those which affect the very essence, content-related orientation or the basic structure of the study program.

## **§ 6 Effective date**

- (1) These regulations as amended shall come into force with effect from 22/06/2022.
- (2) They shall apply to students who begin their studies in the Fall Semester 2022 or later.

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### Footnote

In accordance with § 70 Para. 6 in conjunction with § 32 Para. 1 LHG, approval has been granted and the regulations will be published today.

Friedrichshafen, 22/06/2022

signed by

Professor Dr. Klaus Mühlhahn  
President

SSSER 2y MSc CME | Appendix 1 **Study Structure**

Major Phase			Master Phase
Semester 1	Semester 2	Semester 3	Semester 4
<b>Mandatory Modules</b>   Foundation   Advanced Subjects	<b>Elective Modules</b>  Elective Modules in amount of 54 ECTS points  <b>Family Business</b>   Family Entrepreneurship   Family Governance   Family Business Current Issues  <b>Leadership &amp; Relational Societies</b>   Relational Economics   Governance of Value Networks   Advances in Behavioral Ethics  <b>Sustainable Transport &amp; Mobility</b>   Sustainable Transport Policy   Mobility Innovations & Digitalization   Supply Chain Management & International Freight Transport  <b>Sustainable Finance &amp; Accounting</b>   Green Finance   Sustainability Accounting   Global Governance  <b>ZU Interdisciplinary Subject Area</b> modules from other Zeppelin University master study programs <b>Interdisciplinary Subject Area</b> Modules from other domestic or foreign universities   Elinor-Ostrom-Project    Professional practice    TandemCoaching, StudentStudy & GlobalStudy		<b>Final Module</b>   Thesis   Disputation

SSSER 2y MSc CME | Appendix 2 **Study Plan**

Major Phase (Semester 1-2) Mandatory Modules							
Module  Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
<b>Foundation</b>							
Modules in amount of 18 ECTS points to align individual previous knowledge							
<b>Module 112044</b>							
<b>Econometrics</b>	3						6
<b>Module 112091</b>							
<b>Advanced Statistics</b>	3				3		6
<b>Module 112052</b>							
<b>Corporate Finance</b>	3				3		6
<b>Module 112062</b>							
<b>Macroeconomics</b>	3				3		6
<b>Module</b>							
<b>Mandatory or Elective Module I</b>		3			3		6
<b>Module</b>							
<b>Mandatory or Elective Module II</b>		3			3		6
<b>Module</b>							
<b>Mandatory or Elective Module III</b>		3			3		6
<b>Advanced Subjects</b>							
<b>Module 232061</b>							
<b>Advanced Microeconomics</b>		3			3		6
<b>Module 232062</b>							
<b>Advanced Macroeconomics</b>		3			3		6
<b>Module 212042</b>							
<b>Advanced Applied Econometrics</b>		3			3		6
<b>Module 12344</b>							
<b>Advanced Methods</b>					3		6
LV 123241-44   A-Z							
Advanced Methods Workshop 1		1.5			1.5	3	
LV 123241-44   A-Z							
Advanced Methods Workshop 2		1.5			1.5	3	
<b>Sum ECTS points of the Major-Mandatory Modules</b>							<b>42</b>

**Major Phase (Semester 1-4) Elective Modules**

Three interdisciplinary subject areas amounting to 54 ECTS points in total. At least two of the 2y MSc CME subject areas have to be chosen (36 ECTS points in total). A third subject area worth 18 ECTS points can be selected from other Zeppelin University master study programs excluding executive programs (multidisciplinary elective modules) or from other domestic or foreign universities. The latter is subject to prior approval of a formal request to the program board in advance of the course attendance. Thereby the corresponding courses and the overall title of the subject area are determined. Alternatively, a third subject area amounting to 18 ECTS points can be used for an internship or for setting up your own business or for conducting a student research project (Elinor-Ostrom-project).

Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
<b>Family Business</b>							
Module 242122-6							
<b>Family Entrepreneurship</b>		3			3		6
Module 242051-6							
<b>Family Governance</b>		3			3		6
Module 242053-6							
<b>Family Business Current Issues</b>		3			3		6
<b>Leadership &amp; Relational Societies</b>							
Module 242123-6							
<b>Relational Economics</b>		3			3		6
Module 242124-6							
<b>Governance of Value Networks</b>		3			3		6
Module 242111-6							
<b>Advances in Behavioural Ethics</b>		3			3		6
<b>Sustainable Transport &amp; Mobility</b>							
Module 242141-6							
<b>Sustainable Transport Policy</b>		3			3		6
Module 242142-6							
<b>Mobility Innovations &amp; Digitalization</b>		3			3		6
Module 542014-6							
<b>Supply Chain Management &amp; International Freight Transport</b>		3			3		6
<b>Sustainable Finance &amp; Accounting</b>							
Modul 242151-6							
<b>Green Finance</b>		3			3		6
Modul 242152-6							
<b>Sustainability Accounting</b>		3			3		6
Module 243021							
<b>Global Governance</b>		3			3		6

Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
<b>ZU Interdisciplinary Subject Area</b>							
Module 242496							
<b>ZU Specific Content I</b>		3			3		6
Module 242497							
<b>ZU Specific Content II</b>		3			3		6
Module 242498							
<b>ZU Specific Content III</b>		3			3		6
<b>Interdisciplinary Subject Area</b>							
Module 242493							
<b>Specific Content I</b>		x			x		6
Module 242494							
<b>Specific Content II</b>		x			x		6
Module 252495							
<b>Specific Content III</b>		x			x		6
<b>Elinor-Ostrom-Project</b>							
Module 24251					4		18
<b>Research Project</b>							
LV 242511							
Research Project		2				12	
LV 242512							
Research Colloquium		1				1	
LV 242513							
Indepth Disciplinary Perspective		1				5	
<b>Professional Practice</b>							
One of the following options in amount of 18 ECTS needs to be chosen.							
<b>OPTION 1   INTERNSHIP</b>							
Module 000092							
<b>Internship in Germany or abroad</b>							18
OR							
<b>OPTION 2   INTERNSHIP &amp; SET UP OWN BUSINESS</b>							
Module 000081							
<b>Internship in Germany or abroad</b>							9
Module 000082							
<b>Set up own business</b>							9
OR							
<b>OPTION 3   SET UP OWN BUSINESS</b>							
Module 000091							
<b>Set up own business</b>							18
<b>Sum ECTS points of the Major-Elective Modules</b>							<b>54</b>



**Master Phase (Semester 4)**

Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
<b>Module 55000</b>							
<b>Final Module</b>					1		24
Masterthesis				1		22	
Disputation						2	
<b>Sum ECTS points of the Master Phase</b>							<b>24</b>
<b>Total Sum ECTS points of the 2y MSc CME</b>							<b>120</b>

**ZU|Plus (Semester 1-4) optional**

Course (C)	Semester /hours per week					ECTS points	
	1	2	3	4	Σ	C	
<b>Workshops</b>							
LV 110011							
Fundamentals of Entrepreneurship			2			2	
LV 110012							
Creativity & Performativity			2			2	