

**Subject-Specific Study and Examination
Regulations
for the one-year M.Sc. Study Program
Corporate Management & Economics
SSSER 1y MSc CME**

(Start of studies Fall Semester 2022)

**Subject-Specific Study and Examination Regulations
for the one-year Master of Science Study Program
Corporate Management & Economics | 1y MSc CME
at Zeppelin University
dated 22/06/2022**

Based on § 70 Para. 6 in conjunction with § 32 Para. 1 of the law governing universities in Baden-Württemberg (State Higher Education Act – LHG) in the version valid on 12/3/2014, the Senate of Zeppelin University has decided upon the following regulations, last amended on 22/06/2022, governing teaching, study and examination regulations of the Master of Science study program Corporate Management & Economics (CME):

§ 1 Study program-specific admissions requirements

Admission to the one-year Master of Science study program in CME is granted to applicants who have obtained a first degree in Economics with 240 ECTS points.

§ 2 Study program objective

The research-oriented one-year CME MSc study program prepares students for a career in academia as well as in the public, non-profit and commercial sectors.

§ 3 Study program structure

- (1) The study program (60 ECTS points) consists of 1 compulsory module (1st & 2nd semesters, 12 ECTS points), 4 elective modules (1st & 2nd semesters, 24 ECTS points), and the master thesis including a thesis defense (2nd semester, 24 ECTS points) (see Appendix 2). Tandem Coaching is a part of the workload in accordance with the ECTS and takes place during semesters 1 and 2.
- (2) Admissions requirements for individual modules are regulated by the respective module description.

§ 4 Elective Modules

- (1) Elective modules can be found in Appendix 2 of these regulations and can be selected depending on individual prior knowledge.
- (2) Depending on prior knowledge students can select all modules of an interdisciplinary subject area and complete this subject area by successfully completing each module in accordance with Appendix 2.
- (3) Elective modules worth 18 ECTS points can be replaced by a student research project within the scope of module 24251 “Elinor-Ostrom-Project”.

- (4) An elective module worth 6 ECTS points can be selected from another Zeppelin University master study programs excluding executive programs (multidisciplinary elective module) or from another domestic or foreign university. The latter is subject to approval of a formal request in advance.
- (5) As a rule, students can choose any mandatory and elective modules within the Zeppelin University master study programs that are not included in the student's own program (major) as multidisciplinary elective modules (depending on availability and subject-related admissions requirements), as well as from offered StudentStudies and GlobalStudies.
- (6) A minor in CME is offered to students in other Zeppelin University master study programs.
- (7) Participation in the workshops "Fundamentals of Entrepreneurship" and „Creativity & Performativity“ is open to students as an extracurricular activity

§ 5 Authorization of the Examination Committee

The Central Examination Committee is authorized to modify these regulations by notification of the Senate. This does not apply to significant changes concerning the content-related orientation or the structure of the study program.

§ 6 Effective date

- (1) These regulations as amended shall come into force with effect from 22/06/2022.
- (2) They shall apply to students who begin their studies in the Fall Semester 2022 or later.

Footnote

In accordance with § 70 Para. 6 in conjunction with § 32 Para. 1 LHG, approval has been granted and the regulations will be published today.

Friedrichshafen, 22/06/2022

signed by

Professor Dr. Klaus Mühlhahn
President

SSSER 1y MSc CME | Appendix 1 **Study Structure**

Major Phase		Master Phase
Semester 1	Semester 2	
Mandatory Modules Advanced Applied Econometrics Advanced Methods	Elective Modules Elective Modules in amount of 24 ECTS points Family Business Family Entrepreneurship Family Governance Family Business Current Issues Leadership & Relational Societies Relational Economics Governance of Value Networks Advances in Behavioral Ethics Sustainable Transport & Mobility Sustainable Transport Policy Mobility Innovations & Digitalization Supply Chain Management & International Freight Transport Sustainable Finance & Accounting Green Finance Sustainability Accounting Global Governance ZU Multidisciplinary Module Module from other Zeppelin University master study programs Multidisciplinary Module Module from other domestic or foreign universities TandemCoaching, StudentStudy & GlobalStudy	Final Module Thesis Disputation

SSSER 1y MSc CME | Appendix 2 **Study Plan****Major Phase (Semester 1 - 2) Mandatory Modules**

Module Course (C)	Semester / hours per week			ECTS points	
	1	2	Σ	C	Module
Module 212042 Advanced Applied Econometrics		3	3	6	6
Module 12329 Advanced Methods			4		6
LV 123241-44 A-Z Advanced Methods Workshop 1		2	2	3	
LV 123241-44 A-Z Advanced Methods Workshop 2		2	2	3	
Sum ECTS points of the Major-Mandatory Modules					12

Major Phase (Semester 1 - 2) Elective Modules

Elective Modules in amount of 24 ECTS points in total. Of these, major elective modules amounting to at least 18 ECTS points and multidisciplinary elective modules to a maximum of 6 ECTS points (cf. § 4 FSPO); with respect to specific contents, the respective faculty responsible for the module decides on the assignment.

Module Course (C)	Semester / hours per week			ECTS points	
	1	2	Σ	C	Module
Family Business					
Module 242122-6 Family Entrepreneurship		3	3		6
Modul 242051-6 Family Governance		3	3		6
Modul 242053-6 Family Business Current Issues		3	3		6
Leadership & Relational Societies					
Module 242123-6 Relational Economics		3	3		6
Module 242124-6 Governance of Value Networks		3	3		6
Module 242111-6 Advances in Behavioural Ethics		3	3		6

Module Course (C)	Semester / hours per week			ECTS points	
	1	2	Σ	C	Module
Sustainable Transport & Mobility					
Module 242141-6					
Sustainable Transport Policy		3	3		6
Module 242142-6					
Mobility Innovations & Digitalization		3	3		6
Module 542014-6					
Supply Chain Management & International Freight Transport		3	3		6
Sustainable Finance & Accounting					
Module 242151-6					
Green Finance		3	3		6
Module 242152-6					
Sustainability Accounting		3	3		6
Module 243021					
Global Governance		3	3		6
ZU Multidisciplinary Module					
Module 242496					
ZU Specific Content I		3	3		6
Multidisciplinary Module					
Module 242493					
Specific Content I		x	x		6
Elinor-Ostrom-Project					
Module 24251					
Research Project			4		18
LV 242511					
Research Project		2		12	
LV 242512					
Research Colloquium		1		1	
LV 242513					
Indepth Disciplinary Perspective		1		5	
Sum ECTS points of the Major-Elective Modules					24

Master Phase (Semester 2)

Module Course (C)	Semester / hours per week			ECTS points	
	1	2	Σ	C	Module
Module 55000					
Final Module			1		24
Masterthesis		1		22	
Disputation				2	
Sum ECTS points of the Master Phase					24
Total Sum ECTS points of the 1y MSc CME					60

ZU|Plus (Semester 1-2) optional

Course (C)	Semester / hours per week			ECTS points	
	1	2	Σ	C	
Interdisciplinary Workshops					
LV 110011					
Fundamentals of Entrepreneurship		2		2	
LV 110012					
Creativity & Performativity		2		2	