

Short CV

## **Prof. Dr. Josef Wieland**



Prof. Wieland is Professor of Institutional Economics, Organisational Governance, Integrity Management & Transcultural Leadership at the Zeppelin University in Friedrichshafen, and Director of the Leadership Excellence Institute Zeppelin (LEIZ). Prior to this, he was the Professor for Business Administration & Economics with an emphasis on Business Ethics at the University of Applied Sciences, Konstanz, and continues to be the Director of the Cooperative Doctoral programme there.

He is the initiator and president of the Forum Compliance & Integrity (FCI), as well as Chairman of the German Network of Business Ethics (DNWE). He is a member of the national CSR Forum of the BMAS (German Federal Ministry of labour and social affairs) and serves on the jury board for the 'CSR Prize' of the German government.

The EMBA Daimler AG *Compliance & Corporate Governance* in Beijing, initiated by Prof. Wieland, has been very successfully conducted since 2007 under his leadership.

Prof. Wieland is an expert in the field of Compliance and Business Ethics for more than 20 years. He is an adviser and compliance monitor for the European Bank of Reconstruction and Development (EBRD), and the World Bank.

He conceptualized, implemented or audited the Integrity & Compliance Management System for various international companies such as Allianz, ABB, BASF, Daimler, Deutsche Post, Deutsche Telekom, Deutsche Bahn, Fraport, the German Employers' Association of Chemical Industry, the Bavarian Construction Industry, the Corporate Governance Initiative of the German Real Estate Industry as well as in numerous SME, such as Gerolsteiner Brunnen GmbH & Co. KG and Lahmeyer International.

He also served as Compliance Monitor and as a member of the Audit Board of the German employers' association of Chemical Industry and the Bavarian

Construction Industry, and as a member of the Integrity Board of the Deutsche Post.

In 2014 his book “Governance Ethics: Global Value Creation, Economic Organization and Normativity” will be published. In 2010 he published a “Handbook on Compliance Management. Conceptual foundations, practical success factors, global challenges” with Roland Steinmeyer and Prof. Stephan Grüninger.

Besides his work as an adviser and researcher in the field of Integrity & Compliance, he was a member of the DIN Working Group “Social Responsibility of Organisations”; standard ISO 26000 “Guidance Document on Social Responsibility”.

He is a member and advisor of the German Corporate Social Responsibility Forum, initiated by the BMAS (German Federal Ministry of labour and social affairs), and is the leader of the working Group “CSR in the European and international context”.

He has been awarded the Max Weber Prize for Business Ethics of the BDI (Association of German Entrepreneurs), Cologne 1999, and the State Research Award Baden-Wuerttemberg in 2004.