## **Markus Rhomberg**

Markus Rhomberg (\*1979) is Juniorprofessor for Political Communication at the Department of Communication & Cultural Management at Zeppelin University Friedrichshafen, Germany. From 2009 to 2010 he worked as Visiting Professor at the University of Hamburg, Germany. Rhomberg studied Political Studies, Communication Studies and Sociology at the University of Vienna, Austria, and received his PhD in 2006 with a book on Agenda-Setting and Media Democracy. His current research interests are in the field of public communication on climate change issues and, more generally, in the field of public opinion and political communication. Currently published: "Politische Kommunikation" (2009), "Risk Perceptions and Public Debates on Climate Change: A Conceptualization Based on the Theory of a Functionally-differentiated Society" (2010).

## **Academic Positions**

**2010** Juniorprofessor for Political Communication, Zeppelin University Friedrichshafen, Germany

**2009 - 2010** Visiting Professor, Empirische Kommunikationsforschung, Institut for Journalism and Communication Studies, University of Hamburg, Germany

**2009** Head of Research Project: "Communication of Reforms", Zeppelin University Friedrichshafen, Germany

2008 - 2009 Head of Research Project: "Die Wahrnehmung der Wirtschaft in der massenmedialen Debatte", Zeppelin University Friedrichshafen
2004 - 2008 PhD Candidate and Research Associate, BBDO Chair of Media Science (Prof. Dr. Klaus Schönbach), Zeppelin University Friedrichshafen

## **Education**

2006 Dr. phil. Political Science (ausgezeichneter Erfolg, with Honors),
University of Vienna, Institute for Political Science
Dissertation: "Agenda-Setting. Theorie der Mediendemokratie", Nominated for the Ph.D.-Award of "Österreichische Gesellschaft fur Politikwissenschaft"
2004 Mag. phil. Political Science (Gesamtnote: Sehr gut), University of Vienna, Institute for Political Science, MA-Thesis: "Politische
Inszenierungen und Theatralität in der massenmedialen Vermittlung"
1999 - 2004 M.A. Political Studies, Communication Studies & Sociology, University of Vienna, Austria
1998 Journalism Degree, PH Weingarten und Akademie der Diözese

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