

Workshop Plan

“Management Classics in the Carnegie Tradition”

Zeppelin University Friedrichshafen, Campus Am Seemooser Horn 20, Room LZ 07 (1st floor)

Friday	16.00-18.00 and 19.00-21.00	<p>In-depth reading sessions <i>Facilitator: Prof. Alfred Kieser, Prof. Tomi Laamanen</i> Presentations of core ideas by teams of participants, followed by in-depth reading sessions of selected paragraphs, and discussion and interpretation of the texts. <i>Required Readings:</i> March & Simon, 1958, Chapters 1, 3-7 Cyert & March, 1992 (2nd Edition), Chapters 1, 2-5, 7, 9 Please note that in the 2nd edition at least two chapters have been added. In the 1st edition please read chapter 6 (not 7 and 9). <i>The other chapters as well as Simon (1947) are optional background readings.</i></p>
Saturday	8.00	Registration
	8.30	Opening talk: Introduction and welcome <i>Prof. Alfred Kieser and Dr. Stephanie Nau</i>
	9.00	The Carnegie tradition: A chronological perspective <i>Presenter: Prof. Philip Bromiley</i> Readings: ✓ March & Simon, 1958, Chapters 1, 3-7 ✓ Cyert & March, 1992 (Second Edition), Chapters 1, 2-5, 7, 9
	10.30	Coffee Break
	11.00	The Carnegie tradition and The Garbage-Can Model <i>Presenter: Prof. Tomi Laamanen</i> Required Readings: ✓ Cohen, March, & Olsen, 1972 ✓ Zbaracki, 2014 ✓ Cohen, March, & Olsen, 2012 Optional reading ✓ March & Olsen, 1976 Chapters 1, 4, 5
	12.30	Lunch
	14.15	Session 1: Bounded Rationality & Decision-Making <i>Presenter: Prof. Phil Bromiley</i> Required Readings: ✓ Simon, 1986 ✓ Simon, 1978 Optional Readings ✓ March & Zur Shapira, 1987 ✓ Simon, 1996 (e.g., Chapter 7)
	15.30	Coffee break
	16.00	Session 2: Attention & Sensemaking <i>Presenter: Prof. Claus Rerup</i> Readings: ✓ Ocasio, 2011 ✓ Ocasio, 1997 ✓ Weick, Sutcliffe, & Obstfeld, 2005 Optional: ✓ Dearborn & Simon, 1958 ✓ Walsh, 1995
	17.15	Poster session Each participant will prepare a poster presenting their own research projects. Please be prepared to present your poster in 2 to 3 minutes.
	18.00	Social Event: Walk to the city center (alternative: bus)
19.30	Dinner	

Sunday	8.30	Session 3: Aspirations and goals <i>Presenter: Prof. Phil Bromiley</i> Readings: <ul style="list-style-type: none"> ✓ Simon, 1964 ✓ Bromiley & Harris, 2014 ✓ Shinkle, 2012
	9.45	Coffee break
	10.00	Session 4: Organizational Learning and Adaptation <i>Presenter: Prof. Alfred Kieser</i> Required Readings: <ul style="list-style-type: none"> ✓ Levitt & March, 1988 ✓ March & Olsen, 1975 ✓ Rerup & Feldman, 2011 Optional Readings: <ul style="list-style-type: none"> ✓ Schmickl & Kieser, 2008
	11.15	Session 5: Organizational Routines <i>Presenter: Prof. Claus Rerup</i> Required Readings: <ul style="list-style-type: none"> ✓ Levitt & March, 1988 ✓ Feldman & Pentland, 2003 ✓ Parmigiani & Howard-Grenville, 2011 Optional <ul style="list-style-type: none"> ✓ Nelson & Winter, 1982; Chapter 5 ✓ Salvato & Rerup, 2011
	12.30	Lunch
	13.45	Panel: Research Methods in Carnegie-Inspired Studies <i>Facilitator: tbd</i> <ul style="list-style-type: none"> ✓ Different mix of research methods in different streams of research (e.g., routines) ✓ Qualitative methods vs quantitative methods and simulations ✓ Do we need some retooling and rethinking of research methods?
	15.00	Coffee break
	15.30	Panel: Moving Carnegie Research Forward <i>Facilitator: tbd</i> Discussion Around Three Main Themes <ul style="list-style-type: none"> ✓ Being a theory purist or extending the Carnegie tradition? ✓ What is missing in contemporary research from the traditional Carnegie School? ✓ What comes next?
	17.00	Coffee break
	17.15	Interview with Prof. Jim March (video conference) <i>Facilitator: Prof. Alfred Kieser</i> Please prepare some questions for the interview <ul style="list-style-type: none"> ✓ March, 2003 ✓ An interview with Professor James G. March (Sept 2013) 1h 20 https://www.youtube.com/watch?v=PwgOiE4DAzA <i>Optional</i> “Interview with James G March on the 50th Anniversary of 'A Behavioral Theory of the Firm'” 40min (https://www.youtube.com/watch?v=4izFqAZR360)
	18.15	Farewell
	19.30	Dinner in Town

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