

zeppelin universität

zwischen
Wirtschaft Kultur Politik

**Zeppelin University Graduate School presents its first
PhD Summer School | 17 – 21 June, 2013
Meet renowned lecturers of ZU's Academic Advisory Board !**



The Academic Advisory Board of Zeppelin University:



| Top international researchers
| from first-class universities
| world-wide

meet at our Lake-side Campus
in June, not only to enjoy the
beach, but to

develop new strategies for

research and the promotion of young scholars

PhD Summer School | Program Overview

June 17	Monday	Lecturer
15:00 – 18:30	The Contemporary Relevance of Aldous Huxley's <i>Brave New World</i>	Steve Fuller
June 18	Tuesday	
09:00 – 17:00	Comparative Political Analysis (please note: this is a 3-days-seminar)	Guy Peters
10:00 – 12:00	Happiness – the View of Economics	Bruno S. Frey (with Lasse Steiner)
13:00 – 15:00	Corporate Governance & Happiness	Hossam Zeitoun
June 19	Wednesday	
14:00 – 15:00	Cities & Gods	Nigel Thrift
15:30 – 17:00	Schattenwirtschaft und Korruption in Deutschland und in Österreich: Was wissen wir (nicht)?	Friedrich Schneider
June 20	Thursday	
09:00 – 17:00	Comparative Political Analysis (Day 2)	Guy Peters
10:00 – 18:00	The Emergence of the Idea of ' <i>Bildung</i> ' in the late 18 th and early 19 th Century	Hans Ulrich Gumbrecht
June 21	Friday	
09:00 – 17:00	Comparative Political Analysis (Day 3)	Guy Peters

PhD Summer School | **About the seminars**

Steve Fuller | Prof PhD DLitt FRSA | Auguste Comte Chair in Social Epistemology | Department of Sociology | University of Warwick | and a frequent and always welcome guest lecturer at ZU



Monday June 17 | The Contemporary Relevance of Aldous Huxley's **Brave New World** :
What appeared so 'dystopian' in 1932 –
does it still look so bad eighty years later?

PhD Summer School | **About the seminars**

Guy Peters | Prof PhD DHT hc dphil hc | University of Pittsburgh | ZU



Areas of Expertise:
Comparative public policy and administration,
American public administration

**Tue | Thu | Fri, June 18 - 21:
Comparative Political Analysis**

“The purpose of this course will be to provide a set of conceptual and analytic ‘tools’ for comparing politics

across nations,
across levels of government,
and across time.”

PhD Summer School | About the seminars

Bruno S. Frey | Prof. Dr. Dr. h.c. mult. | Behavioural Science
University of Warwick | ZU

Lasse Steiner | M.Sc. | University of Zurich



**Tue June 18 | Happiness –
The View of Economics**

“Revolutionary developments in economics are rare. Happiness research, however, has the potential to change economics substantially.....”



PhD Summer School | About the seminars

Dr Hossam Zeitoun | Behavioural Science Group

Warwick Business School | The University of Warwick

Tue June 18

**Corporate
Governance &
Happiness**

“The purpose of corporate governance has been hotly contested in the research literature as well as in the public debate. Should the board of directors maximize shareholder value? Or should the board maximize the value to several stakeholders? Who are these stakeholders?.....”



PhD Summer School | About the seminars

CITIES

REIMAGINING THE URBAN

Ash Amin and Nigel Thrift

Wednesday June 19
Cities & Gods

Nigel Thrift | Prof PhD DSc LLD hc FBA
Vice Chancellor University of Warwick



Challenge your perspective on the city!

The traditional divide between the city and the rest of the world has been perforated through urban encroachment, the thickening of the links between the two, and urbanization as a way of life.

Find out about the presence of non-human activity and the centrality of distant connections.

Penumbra

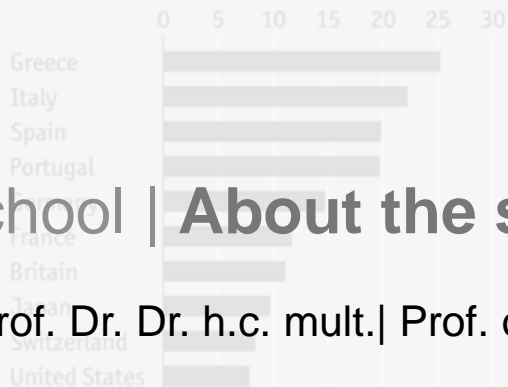
Unofficial economies, % of GDP, 2010



Source: Friedrich Schneider, University of Linz

Penumbra

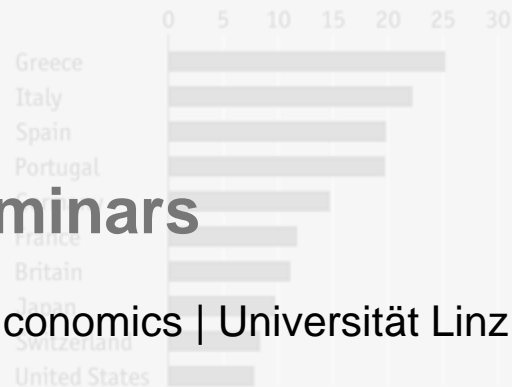
Unofficial economies, % of GDP, 2010



Source: Friedrich Schneider, University of Linz

Penumbra

Unofficial economies, % of GDP, 2010



Source: Friedrich Schneider, University of Linz

Penumbra

Unofficial eco



Source: Friedrich

PhD Summer School | About the seminars

Friedrich Schneider | Prof. Dr. Dr. h.c. mult. | Prof. of Economics | Universität Linz



Wed June 19

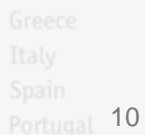
Schattenwirtschaft und Korruption in Deutschland und in Österreich: Was wissen wir (nicht)?

Ausgehend von der Entwicklung der Schattenwirtschaft in Deutschland und in weiteren 20 OECD-Ländern seit 1990 stellt sich die Frage:

Welche konkreten wirtschaftspolitischen Maßnahmen können getroffen werden, um Korruption und Schwarzarbeit (Anreiz-orientiert) zu bekämpfen?

Penumbra

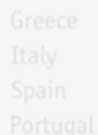
Unofficial



10

Penumbra

Unofficial



Penumbra

Unofficial



Penumbra

Unofficial eco



PhD Summer School | **About the seminars**

Hans Ulrich Gumbrecht | Prof. Dr. Dr. h.c. mult. | Albert Guérard
Chair in Literature in the Division of Literatures, Cultures & Languages
University of Stanford | ZU



Thu June 20 | The Emergence of the Idea of „Bildung“ in the late 18th and 19th Century

Two (non-complementary) theses about the historicity of the concept of "Bildung"

Including reflections putting an end to the concept of "Bildung"

ZUGS | PhD Summer School | **Registration**

Your participation in the Summer School is free.

The number of seminar participants is limited.

Please register for one or more seminars until **May 31 2013** with

zugs@zu.de | Zeppelin University Graduate School.

A confirmation e-mail will be sent to you.

We are looking forward to
welcoming you at Lake
Constance.

Travelling and location
accommodations are subject to
individual arrangements.



Where to find us

Am Seemooser Horn 20 | D-88045 Friedrichshafen

Directions:

<http://www.zu.de/english/contact/dir.php>

