



Call for Papers for a JCP Special Issue on

“Where is law going - if it does not go behavioural”

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Consumer law is real-life policymaking. As such, it must take into account people’s actual behavioural characteristics, and firms’ actual strategies in relation to those behavioural characteristics. Policies grounded on ideal constructions of consumers’ and firms’ behaviour in consumer markets are likely to be ineffective or, even worse, to misfire. Understanding real-world behaviour, and its normative and policy implications appears to be of prime importance in the consumer arena, and in the Law more generally.

In recent years, contributions from psychologists, economists, lawyers, and behavioural scholars - broadly construed- have made significant advances in showing how people actually form preferences, process information, take decisions under uncertainty, make choices, and act upon choices made. There is still much room for expanding and refining such findings, and for deploying them to better understand, and eventually influence through legal policy, the functioning of consumer markets and the behaviour of market participants. The JCP would like to contribute to this exciting endeavour with a special issue on the interaction of behavioural knowledge and consumer policy.

For this special issue of JCP we invite theoretical, empirical and experimental papers focusing on behaviourally-inspired consumer policy, originating in any academic discipline or social science (law, economics, psychology, sociology, political science). Although the normative questions and the policy dimensions of behavioural findings will be considered with priority, this should not be taken to exclude papers offering other perspectives. The papers should go beyond narrow disciplinary interests and claims. All countries and markets may be the subject matter of submitted papers.

The papers for this special issue have to be submitted no later than July 31st, 2015. The Special Issue is expected to be published as JCP No. 2 2016.

Further details regarding submission are available at the journal website:

<http://www.springer.com/social+sciences/journal/10603>