

## Journals zum Thema Verhaltenspolitik (und Verbraucher)

Stand: April 2021

Das CCMP stellt thematisch einschlägige und relevante wissenschaftliche Journals zu verschiedenen Themenbereichen der Verbraucherborschung vor. Anbei finden Sie einen Überblick über Zeitschriften, die Beiträge zum Thema „**Verhaltenspolitik, Verbraucherpolitik und Verhaltensökonomik**“ publizieren. Die Informationen zu diesen Zeitschriften wurden von uns im Laufe der letzten Monate zusammengestellt. Wichtig: Die Übersicht erhebt keinen Anspruch auf Vollständigkeit, sondern soll als erster Überblick und als Anregung dienen.

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## Annals of Behavioral Medicine

(Oxford University Press)

<https://academic.oup.com/abm>

**Imp. Factor:** 4.475 (JCR 2019)

**Frequency:** 7 Issues a year

**Editor<sup>1</sup>:** Tracey A. Revenson, University of New York

*Annals of Behavioral Medicine*, the Society of Behavioral Medicine's flagship journal, publishes original empirical articles on behavioral medicine and the integration of biological, psychosocial, and behavioral factors and principles. The Society of Behavioral Medicine is a multidisciplinary organization of clinicians, educators, and scientists dedicated to promoting the study of the interactions of behavior with biology and the environment, and then applying that knowledge to improve the health and well-being of individuals, families, communities, and populations.

## Behavioral and Brain Sciences

(Cambridge University Press)

<https://www.cambridge.org/core/journals/behavioral-and-brain-sciences>

**Imp. Factor:** 17.333 (JCR 2019)

**Frequency:** 1 Issue per year

**Editors:** Paul Bloom, Department of Psychology, Yale University; Barbara L. Finlay, Department of Psychology, Cornell University

BBS is the internationally renowned journal with the innovative format known as Open Peer Commentary. Particularly significant and controversial pieces of work are published from researchers in any area of psychology, neuroscience, behavioral biology or cognitive science, together with 20-40 commentaries on each article from specialists within and across these disciplines, plus the author's response to them. The result is a fascinating and unique forum for the communication, criticism, stimulation, and particularly the unification of research in behavioral and brain sciences from molecular neurobiology to artificial intelligence and the philosophy of the mind.

## Behavioral Medicine

(Taylor & Francis)

<https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=vbmd20>

**Imp. Factor:** 1.721 (JCR 2019)

**Frequency:** 4 Issues a year

**Editor:** Perry N. Halkitis, School of Public Health, Rutgers University

Behavioral Medicine is a multidisciplinary peer-reviewed journal, which fosters and promotes the exchange of knowledge and the advancement of theory in the field of behavioral medicine, including but not limited to understandings of disease prevention, health promotion, health disparities, identification of health risk factors, and interventions designed to reduce health risks, ameliorate health disparities, enhancing all aspects of health. The journal seeks to advance knowledge and theory in these domains in all segments of the population and across the lifespan, in local, national, and global contexts, and with an emphasis on the synergies that exist between biological, psychological, psychosocial, and structural factors as they related to these areas of study and across health states. Behavioral Medicine publishes original empirical studies (experimental and observational research studies, quantitative and qualitative studies, evaluation studies) as well as clinical/case studies. The journal also publishes review articles, which provide systematic evaluations of the literature and propose alternative and innovative theoretical paradigms, as well as brief reports and responses to articles previously published in Behavioral Medicine.

## Behavioural Public Policy

(Cambridge University Press)

<https://www.cambridge.org/core/journals/behavioural-public-policy>

**Imp. Factor:** - (no IF)

**Frequency:** 3 Issues a year

**Editors:** George A. Akerlof, Georgetown University; Adam Oliver, London School of Economics and Political Science; Cass R. Sunstein, Harvard Law School

*Behavioural Public Policy* is an interdisciplinary and international peer-reviewed journal devoted to behavioural research and its relevance to public policy. The study of human behaviour is important within many disciplinary specialties and in recent years the findings from this field have begun to be applied to policy concerns in a substantive and sustained way. BPP seeks to be multidisciplinary and therefore welcomes articles from economists, psychologists, philosophers, anthropologists, sociologists, political scientists, primatologists, evolutionary biologists, legal scholars and others, so long as their work relates the study of human behaviour directly to a policy concern. BPP focuses on high-quality research which has international relevance, and which is framed such that the arguments are accessible to a multidisciplinary audience of academics and policy makers.

## Behavioral Science and Policy

(Behavioral Science & Policy Association)

<https://behavioralpolicy.org/journal/>

**Imp. Factor:** - (no IF)

**Frequency:** 2 Issues a year

**Editors:** Craig R. Fox, University of California; Sim B. Sitkin, Duke University

*Behavioral Science & Policy* is an international, peer-reviewed journal that features short, accessible articles describing actionable policy applications of behavioral scientific research that serves the public interest.

Articles submitted to BSP undergo a dual-review process. Leading scholars from specific disciplinary areas review articles to assess their scientific rigor; at the same time, experts in relevant policy areas evaluate them for relevance and feasibility of implementation. Manuscripts that pass this dual-review are edited to ensure their accessibility to scientists, policy makers, and lay readers. BSP is not limited to a particular point of view or political ideology. BSP is a publication of the Behavioral Science & Policy Association and the Brookings Institution Press.

## Decision – A Journal for Research about Judgement and Decision Making

(American Psychological Association)

<https://www.apa.org/pubs/journals/dec/>

**Imp. Factor:** - (no IF)

**Frequency:** 4 Issues a year

**Editor:** David V. Budescu, Fordham University

*Decision* is a multidisciplinary research journal focused on a theoretical understanding of neural, cognitive, social, and economic aspects of human judgment and decision-making behavior. The journal publishes articles on all areas related to judgment and decision-making research, including probabilistic inference, prediction, evaluation, choice, decisions under risk or uncertainty, and economic games. The journal is interested in articles that present new theories or new empirical research addressing theoretical issues, or both. To achieve this goal, *Decision* will publish three types of articles: Long articles that make major theoretical contributions, shorter articles that make major empirical contributions by addressing important theoretical issues, and brief review articles that target rapidly rising theoretical trends or new theoretical topics in decision making.

## Environment and Behaviour

(Sage)

<http://eab.sagepub.com/>

**Imp. Factor:** 5.141 (JCR 2019)

**Frequency:** 10 Issues a year

**Editor:** Stanley T. Asah, University of Washington

*Environment and Behavior* examines relationships between human behavior and the natural and built environment. Diverse research topics include environmental experiences (e.g., restorativeness, place attachment/identity, environmental perception/cognition); environmental outcomes (e.g., pro-environmental behaviors such as recycling; health-supportive environments; design preferences); and processes linking environments and behaviors that support or thwart human well-being. This Journal is a member of the COPE.

## Experimental Economics

(Springer US)

<https://link.springer.com/journal/10683>

**Imp. Factor:** 2.188 (JCR 2019)

**Frequency:** 4 Issues a year

**Editors:** John Duffy, University of California; Lata Gangadharan, Monash University, Australia; Ragan Petrie, Texas A&M University; Marie Claire Villeval, University of Lyon; Roberto A. Weber, University of Zurich, Switzerland

*Experimental Economics* is an international journal that serves the growing group of economists around the world who use experimental methods. The journal invites high-quality papers in any area of experimental research in economics and related fields (i.e. accounting, finance, political science, and the psychology of decision making). State-of-the-art theoretical work and econometric work that is motivated by experimental data is also encouraged. The journal will also consider articles with a primary focus on methodology or replication of controversial findings.

## Food Policy

(Elsevier)

<https://www.journals.elsevier.com/food-policy>

**Impact Factor:** 4.189 (JCR 2019)

**Frequency:** 10 Issues a year

**Editor:** Christopher B. Barrett, Cornell University Ithaca; Mario Mazzocchi, University of Bologna

*Food Policy* is a multidisciplinary journal publishing original research and novel evidence on issues in the formulation, implementation, and evaluation of policies for the food sector in developing, transition, and advanced economies.

The main focus is on the economic and social aspect of food policy, and we prioritize empirical studies informing international food policy debates. Provided that articles make a clear and explicit contribution to food policy debates of international interest, *Food Policy* considers papers from any of the social sciences. Papers from other disciplines (e.g., law) will be considered only if they provide a key policy contribution, and are written in a style which is accessible to a social science readership.

## Games and Economic Behavior

(Elsevier)

<http://www.journals.elsevier.com/games-and-economic-behavior/>

**Imp. Factor:** 1.223 (JCR 2019)

**Frequency:** 6 Issues a year

**Editor:** Hervé Moulin, University of Glasgow; Ehud. Kalai, Northwestern University (retiring per August 2021)

*Games and Economic Behavior (GEB)* is a general-interest journal devoted to the advancement of game theory and its applications. Game theory applications cover a wide range of subjects in social, behavioral, mathematical and biological sciences, and game theoretic methodologies draw on a large variety of tools from those sciences.

## International Journal of Applied Behavioral Economics (IJABE)

(IGI Global)

<http://www.igi-global.com/journal/international-journal-applied-behavioral-economics/49170>

**Imp. Factor:** - (no IF)

**Frequency:** 4 Issues a year

**Editors:** Germana Giombini, Università di Urbino Carlo Bo, Urbino, Italy; Rodica Ianole, University of Bucharest, Romania

The scope of the *International Journal of Applied Behavioral Economics (IJABE)* encompasses how preferences, attitude, and behavioral issues influence economic agents involved in business and organizations. Special attention is given to the impact that globalization and digitalization have on businesses and organizations from a behavioral point of view. An interdisciplinary approach is required, as economics, psychology, sociology, and anthropology are domains that contribute to understanding complex economic behavior, its triggers, and its practical implications. The journal encourages practice-oriented research papers from academics and reflective papers from practitioners, as well as case studies. Both quantitative and qualitative research papers are welcomed, as well as research that uses innovative methodologies to explore new insights in the field and theory.

## International Journal of Behavioral Nutrition and Physical Activity

(BioMed Central, Part of Springer Nature)

<https://ijbnpa.biomedcentral.com/>

**Impact Factor:** 6.714 (JCR 2019)

**Frequency:** Irregular

**Editor:** Hidde van der Ploeg, VU University Medical Center, Netherlands

*International Journal of Behavioral Nutrition and Physical Activity (IJBNPA)* is an open access, peer-reviewed journal offering high quality articles, rapid publication and wide diffusion in the public domain. *IJBNPA* is devoted to furthering the understanding of the behavioral aspects of diet and physical activity and is unique in its inclusion of multiple levels of analysis, including populations, groups and individuals and its inclusion of epidemiology, and behavioral, theoretical and measurement research areas. *IJBNPA* prioritises research based on randomised controlled trials (RCTs), systematic reviews (with or without meta-analyses, as appropriate), and observational studies.

## Journal of Behavioral and Experimental Economics

(Elsevier)

<http://www.journals.elsevier.com/journal-of-behavioral-and-experimental-economics>

**Imp. Factor:** 1.145 (JCR 2019)

**Frequency:** 6 Issues per year

**Editor:** Ofer H. Azar, Ben-Gurion University of the Negev, Beer Sheva, Israel

The *Journal of Behavioral and Experimental Economics* (formerly the Journal of Socio-Economics) welcomes submissions that deal with various economic topics but also involve issues that are related to other social sciences, especially psychology, or use experimental methods of inquiry. Thus, contributions in behavioral economics, experimental economics, economic psychology, and judgment and decision making are especially welcome. The journal is open to different research methodologies, as long as they are relevant to the topic and employed rigorously.

## Journal of Behavioral and Experimental Finance

(Elsevier)

<http://www.journals.elsevier.com/journal-of-behavioral-and-experimental-finance/>

**Impact Factor:** 0.964 (SJR)

**Frequency:** 4 Issues a year

**Editors:** Michael Dowling, Rennes School of Business; Stefan Palan, Dept. of Banking and Finance, Karl-Franzens-Universität Graz

*Behavioral and Experimental Finance* represent lenses and approaches through which we can view financial decision-making. The aim of the journal is to publish high quality research in all fields of finance, where such research is carried out with a behavioral perspective and / or is carried out via experimental methods. It is open to but not limited to papers which cover investigations of biases, the role of various neurological markers in financial decision making, national and organizational culture as it impacts financial decision making, sentiment and asset pricing, the design and implementation of experiments to investigate financial decision making and trading, methodological experiments, and natural experiments.

### Journal of Behavioral Decision Making

(Wiley)

[http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)1099-0771](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1099-0771)

**Imp. Factor:** 1.715 (JCR 2019)

**Frequency:** 5 Issues per year

**Editor:** George Wright, University of Strathclyde, Glasgow

The *Journal of Behavioral Decision Making* is a journal that emphasizes psychological approaches and methods. JBDM publishes manuscripts that develop significant psychological theory of fundamental decision processes or report and interpret previously unknown phenomena. JBDM focuses on publishing original empirical reports, critical review papers, theoretical analyses, and methodological contributions. The Journal also features book reviews. The objective of the Journal is to stimulate, facilitate, and present high-quality behavioral research on decision making. Studies of behavioral decision making in real-life contexts are encouraged. Our review process is thorough and helps submitting authors develop the contribution of their manuscripts to the fullest.

### Journal of Behavioural Economics, Finance, Entrepreneurship, Accounting and Transport

(Science and Education)

<http://www.sciepub.com/journal/JBE>

**Imp. Factor:** - (no IF)

**Frequency:** Irregular

**Editors:** Abdelfatteh Bouri, University of Sfax

The *Journal of Behavioural Economics, Finance, Entrepreneurship, Accounting and Transport* publishes research papers around behavioural issues in economics, finance, entrepreneurship, accounting and transport. It aims to discuss the effect of the emergence of the behavioural theory in different fields of research. This journal is a leader in its domain for it is the first journal that introduces concepts of "Behavioural Entrepreneurship" and "Behavioural Transport". It seeks to publish articles that focus on the role of investors, managers, and entrepreneurs' psychology in their decisionmaking process. The Journal will help us to understand "why" and "how" behavioural economic agents make sub-optimal decisions, which can explain why economic and corporate decisions are far from the rational choice.

### Journal of Behavioral Economics for Policy

(SABE)

<https://sabeconomics.org/jbep/>

**Impact Factor:** - (no IF)

**Frequency:** 3 Issues a year

**Editor:** Michelle Baddeley, University of South Australia (currently seeking new Editor-in-Chief)

Behavioral economics is the integration of economic theory and models with those from related fields including but not limited to psychology, neuro-science, finance, biology, sociology, anthropology, finance, consumer research, political science, and law. Behavioral economics is inherently interdisciplinary. The purpose of this interdisciplinary research is to better understand human behavior and human decision-making.

The focus of the journal is the implications of behavioral economics for public policy, and a framework for policy makers. Every aspect of behavioral economics and all aspects of public policy are within our purview. We welcome contributions to all fields of knowledge listed above, and beyond, provided they show the public policy implications of behavioral economics.

We are open to a wide range of methodological approaches, provided they lead to scientifically grounded conclusions. Econometric analysis, experiments, surveys, meta-analyses, case studies, simulation-based analyses, economic and social theory, randomized control trials, and literature reviews (to name but a few common approaches) are all welcome. Arguments may be based on a variety of theoretical frameworks, including those which do not assume fully rational behavior.

## Journal of Behavioral Finance

(Taylor & Francis)

<https://www.tandfonline.com/toc/hbhf20/current>

**Imp. Factor:** 0.93 (JCR 2019)

**Frequency:** 4 Issues a year

**Editor:** Brian Bruce, PanAgora Asset Management

In *Journal of Behavioral Finance*, leaders in many fields are brought together to address the implications of current work on individual and group emotion, cognition, and action for the behavior of investment markets. They include specialists in personality, social, and clinical psychology; psychiatry; organizational behavior; accounting; marketing; sociology; anthropology; behavioral economics; finance; and the multidisciplinary study of judgment and decision making. The journal will foster debate among groups who have keen insights into the behavioral patterns of markets but have not historically published in the more traditional financial and economic journals. Further, it will stimulate new interdisciplinary research and theory that will build a body of knowledge about the psychological influences on investment market fluctuations. The most obvious benefit will be a new understanding of investment markets that can greatly improve investment decision making. Another benefit will be the opportunity for behavioral scientists to expand the scope of their studies via the use of the enormous databases that document behavior in investment markets.

## Journal of Behavioral Medicine

(Springer US)

<https://link.springer.com/journal/10865>

**Imp. Factor:** 2.988 (no reference)

**Frequency:** 6 Issues a year

**Editor:** Alan Christensen, University of Iowa

The *Journal of Behavioral Medicine* is a broadly conceived interdisciplinary publication devoted to furthering understanding of physical health and illness through the knowledge and techniques of behavioral science. A significant function of the journal is the application of this knowledge to prevention, treatment, and rehabilitation. The contents span all areas of behavioral medicine research: psychology, psychiatry, sociology, epidemiology, anthropology, health economics, public health, general medicine, and biostatistics.

Coverage includes effects of psychological stress on physical functioning; sociocultural influences on health and illness; adherence to medical regimens and health maintenance behavior (e.g. exercise, nutrition); the study of appetitive disorders (alcoholism, smoking and obesity) that pose physical risk; behavioral factors in the prevention and treatment of HIV/AIDS; pain, self-regulation therapies and biofeedback for somatic disorders; and brain-behavioral relationships that influence physiological function.

## Journal of Behavioral Public Administration

<http://journal-bpa.org/index.php/jbpa>

**Imp. Factor:** - (no IF)

**Frequency:** 2 Issues a year

**Editors:** Sebastian Jilke, Rutgers University; Ulrich Jensen, Arizona State University; Joanna Lahey, Texas A&M University; Dyana Mason, University of Oregon; Kenneth J. Meier, American University Washington D.C.; William G. Resh, University of Southern California

*Journal of Behavioral Public Administration (JBPA)* is a peer-reviewed, interdisciplinary open access journal that focuses on behavioral and experimental research in public administration, broadly defined. The journal welcomes behavioral and experimental work that advances theory, applied research about nudge tactics or other



practical reforms, replications of previous experimental work, and studies with null findings (provided they are well designed and sufficiently powered). Given its multidisciplinary orientation, *JBPA* welcomes articles from across the behavioral sciences, including economics, public policy, political science, psychology, sociology, law, communication, and even biology -- provided they have relevance for public administration theory or practice.

### Journal of Consumer Policy

(Springer US)

<https://link.springer.com/journal/10603>

**Imp. Factor:** 2.548 (IDEAS RePEc)

**Frequency:** 4 Issues a year

**Editor:** Lucia A. Reisch, Copenhagen Business School; Alan Mathios, Cornell University; John B. Thøgersen, Aarhus University; Hans-W. Micklitz, European University Institute, Florence; Christian Twigg-Flesner, Warwick Business School

*The Journal of Consumer Policy* examines the behaviour of consumers and producers, and fosters communication among parties in the marketplace. It explores consumer dependence on existing social and economic structures, helps to define consumer interests, and discusses ways in which consumer welfare can be fostered -or restrained -through actions and policies of consumers, industry, organizations, government, educational institutions, and mass media. Coverage includes the impact of new technologies; market regulation and deregulation; internationalization; consumers in less affluent societies; environmental and gender issues; public sector products and services; consumer organizations and agencies; product safety and liability; and interaction of consumption, work and leisure. The Journal reports on legal policy, and analyzes trends in implementation of consumer law. It also considers the supply-side impact of consumer legislation and discusses consumer policy in different parts of the world.

### Journal of Consumer Psychology

(Wiley)

<https://onlinelibrary.wiley.com/journal/15327663>

**Imp. Factor:** 2.958 (JCR 2019)

**Frequency:** 4 Issues a year

**Editor:** Lauren Block, Baruch College, CU NY

*The Journal of Consumer Psychology* publishes top-quality research articles that contribute both theoretically and empirically to our understanding of the psychology of consumer behavior. JCP is the official journal of the Society for Consumer Psychology.

### Journal of Consumer Research

(Oxford)

<https://academic.oup.com/jcr>

**Imp. Factor:** 6.207 (JCR 2019)

**Frequency:** 6 Issues a year

**Editors:** Bernd Schmitt, Columbia Business School; June Cotte, Ivey Business School; Markus Giesler, Schulich School of Business; Andrew Stephen; Saïd Business School; Stacy Wood; NC State University

Founded in 1974, the *Journal of Consumer Research* publishes scholarly research that describes and explains consumer behavior. Empirical, theoretical, and methodological articles spanning fields such as psychology, marketing, sociology, economics, communications, and anthropology are featured in this interdisciplinary journal. The primary thrust of *JCR* is academic, rather than managerial, with topics ranging from micro-level processes (such as brand choice) to more macro-level issues (such as the development of materialistic values).

## Journal of Economic Behavior & Organization

(Elsevier)

<http://www.journals.elsevier.com/journal-of-economic-behavior-and-organization>

**Imp. Factor:** 1.591 (JCR 2019)

**Frequency:** 12 Issues a year

**Editors:** D. Houser, George Mason University; D. Puzzello, Indiana University

The *Journal of Economic Behavior and Organization* is devoted to theoretical and empirical research concerning economic decision, organization and behavior and to economic change in all its aspects. Its specific purposes are to foster an improved understanding of how human cognitive, computational and informational characteristics influence the working of economic organizations and market economies and how an economy's structural features lead to various types of micro and macro behavior, to changing patterns of development and to institutional evolution. Research with these purposes that explore the interrelations of economics with other disciplines such as biology, psychology, law, anthropology, sociology, finance, marketing, political science, and mathematics is particularly welcome. The journal is eclectic as to research method; systematic observation and careful description, simulation modeling and mathematical analysis are all within its purview. Empirical work, including controlled laboratory experimentation that probes close to the core of the issues in theoretical dispute is encouraged.

## Journal of Economic Perspectives

(American Economic Association)

<https://www.aeaweb.org/journals/jep>

**Impact Factor:** 9.912 (JCR 2019)

**Frequency:** 4 Issues a year

**Editor:** Heidi Williams, Stanford University; Erik Hurst, University of Chicago; Nina Pavcnik, Dartmouth College

The *Journal of Economic Perspectives* (JEP) attempts to fill a gap between the general interest press and most other academic economics journals. The journal aims to publish articles that will serve several goals: to synthesize and integrate lessons learned from active lines of economic research; to provide economic analysis of public policy issues; to encourage cross-fertilization of ideas among the fields of thinking; to offer readers an accessible source for state-of-the-art economic thinking; to suggest directions for future research; to provide insights and readings for classroom use; and to address issues relating to the economics profession. Articles appearing in the journal are normally solicited by the editors and associate editors. Proposals for topics and authors should be directed to the journal office.

## Journal of Economic Psychology

(Elsevier)

<https://www.journals.elsevier.com/journal-of-economic-psychology>

**Imp. Factor:** 1.718 (JCR 2019)

**Frequency:** 6 Issues a year

**Editors:** Carlos Alós-Ferrer, University of Zurich; Eldad Yechiam, Technion Israel Institute of Technology

The Journal aims to present research that will improve understanding of behavioral, in particular psychological, aspects of economic phenomena and processes. The Journal seeks to be a channel for the increased interest in using behavioral science methods for the study of economic behavior, and so to contribute to better solutions of societal problems, by stimulating new approaches and new theorizing about economic affairs. Economic psychology as a discipline studies the psychological mechanisms that underlie economic behavior.

## Journal of European Public Policy

(Taylor & Francis)

<https://www.tandfonline.com/action/journalInformation?show=aimsScope&journalCode=rjpp20>

**Imp. Factor:** 4.177 (JCR 2019)  
**Frequency:** 10 Issues a year  
**Editor:** Jeremy Richardson, University of Oxford; Berthold Rittberger, Ludwig-Maximilian Universität München

The *Journal of European Public Policy (JEPP)* has established itself as one of the flagship journals in the study of public policy, European politics and the EU and aims to provide a comprehensive and definitive source of analytical, theoretical and methodological articles in these fields. Focusing on the dynamics of public policy in Europe, the journal encourages a wide range of social science approaches, both qualitative and quantitative.

## Journal of Marketing Behavior

(now publishers)

<https://www.nowpublishers.com/JMB>

**Imp. Factor:** 0.6 (IDEAS RePEc)  
**Frequency:** 4 Issues a year  
**Editor:** Gerrit van Bruggen, Rotterdam School of Management, Erasmus University

*Journal of Marketing Behavior* publishes theoretically grounded research into human behavior in the marketplace. First, papers should make theoretical advances by offering and empirically testing new behavioral theory or extending or integrating extant theory. Second, papers should focus on behavioral outcomes more than on psychological processes. Third, behaviors should translate into clearly detectable choices. Fourth, JMB construes the marketplace broadly, not only in terms of monetary exchanges between firms and customers but also in terms of non-monetary choices and preferences (e.g., political or religious beliefs and choices; cultural exchanges of stories and ideas; etc.).

Methodologically, the focus is on experimental or quantitative analyses of behavioral data, either in the lab or in the field, although the journal also welcomes qualitative and ethnographic methods to shed light on interesting phenomena. In particular, JMB encourages field tests and applications of underlying theory. Short of presenting actual field data, authors should at least describe implications of their theories for real behavior in the field so that it is readily apparent how these theories matter as determinants of real-world behavior.

Both the substantive and methodological orientation of JMB point toward research that combines questions and theories from economics, social psychology, and/or behavioral decision research, with the clear objective of uncovering and explaining behaviorally relevant phenomena. While such research appears across a wide variety of journals in marketing and consumer research, JMB will provide a focused outlet for this research.

## Journal of Neuroscience, Psychology and Economics

(American Psychological Association)

<https://www.apa.org/pubs/journals/npe/?tab=2>

**Imp. Factor:** 1.000 (no reference)  
**Frequency:** 4 Issues a year  
**Editor:** Samuel M. McClure, Arizona State University

The *Journal of Neuroscience, Psychology, and Economics*® (*JNPE*) is the first peer-reviewed scholarly journal that publishes original research at the interface of neuroscience, psychology, business, and economic sciences. An interdisciplinary journal, *JNPE* serves as an appropriate outlet for articles designed to be of interest to its broad audience of scholars and professionals.

## Journal of Nutrition Education & Behavior

(Elsevier)

<http://www.jneb.org/>

**Imp. Factor:** 2.502 (JCR 2019)  
**Frequency:** Irregular  
**Editor:** Karen Chapman-Novakofski, University of Illinois

The *Journal of Nutrition Education and Behavior (JNEB)*, the official journal of the Society for Nutrition Education and Behavior, is a refereed, scientific periodical that serves as a global resource for all professionals with an interest in nutrition education; nutrition and physical activity behavior theories and intervention outcomes; complementary and alternative medicine related to nutrition behaviors; food environment; food, nutrition, and physical activity communication strategies including technology; nutrition-related economics; food safety education; and scholarship of learning related to these areas.

The purpose of JNEB is to document and disseminate original research and emerging issues and practices relevant to these areas worldwide. The Journal of Nutrition Education and Behavior welcomes evidence-based manuscripts that provide new insights and useful findings related to nutrition education research, practice and policy.

## Journal of Risk and Uncertainty

(Springer)

<https://www.springer.com/journal/11166>

**Imp. Factor:** 1.756 (JCR 2019)

**Frequency:** 6 Issues a year

**Editor:** W. Kip Viscusi, Vanderbilt University Law School

The *Journal of Risk and Uncertainty* features both theoretical and empirical papers that analyze risk-bearing behavior and decision-making under uncertainty. The journal serves as an outlet for important, relevant research in decision analysis, economics, and psychology.

## Judgment and Decision Making

(The European Association for Decision Making)

<http://journal.sjdm.org/>

**Impact Factor:** 1.6 (SJR 2018)

**Frequency:** 6 Issues a year

**Editors:** Jonathan Baron, University of Pennsylvania; Mandeep Dhali, Middlesex University; Andreas Glöckner, University of Cologne

Submitted articles should be original and relevant to the tradition of research in the field represented by SJDM and EADM. Relevant articles deal with normative, descriptive, and/or prescriptive analyses of human judgments and decisions. These include, but are not limited to: experimental studies of judgments of hypothetical scenarios; experimental economic approaches to individual and group behavior; use of physiological methods to understand human judgments and decisions; discussion of normative models such as utility theory; and applications of relevant theory to medicine, law, consumer behavior, business, public choice, and public economics.

## Mind & Society

(Springer Nature)

<https://www.springer.com/journal/11299>

**Impact Factor:** - (no IF)

**Frequency:** 2 Issue a year

**Editor:** Riccardo Viale, Shabnam Mousavi

*Mind & Society* is a high-quality biannual academic journal that examines the relationships between mental and socio-economic phenomena. It is the official journal of the Italian-based Rosselli Foundation.

Priority is given to papers that explore the relationships between mind and action and between action and socio-economic phenomena. This includes the following topics: the concept of mind of social actor; cognitive models of reasoning; decision-making and action; computational and neural models of socio-economic phenomena; and related topics.

The international journal takes an interdisciplinary approach and publishes papers from many academic disciplines. These include: philosophy and methodology of social sciences, economics, decision-making, sociology, cognitive and social psychology, epistemology, cognitive anthropology, artificial intelligence, neural

modelling, and political science. Papers in the journal must share the journal's epistemological vision – namely, the explanation of socio-economic phenomena through individual action, decision-making and reasoning processes – or at least refer to its content priorities.

## Organizational Behavior and Human Decision Processes

(Elsevier)

<http://www.journals.elsevier.com/organizational-behavior-and-human-decision-processes/>

**Impact Factor:** 2.304 (JCR 2019)

**Frequency:** 10 Issues a year

**Editor:** Maryam Kouchaki, Northwestern University, USA

*Organizational Behavior and Human Decision Processes* publishes fundamental research in organizational behavior, organizational psychology, and human cognition, judgment, and decision-making. The journal features articles that present original empirical research, theory development, meta-analysis, and methodological advancements relevant to the substantive domains served by the journal. Topics covered by the journal include perception, cognition, judgment, attitudes, emotion, well-being, motivation, choice, and performance. The journal is interested in articles that investigate these topics as they pertain to individuals, dyads, groups, and other social collectives. For each topic, the journal places a premium on articles that make fundamental and substantial contributions to understanding psychological processes relevant to human attitudes, cognitions, and behavior in organizations.

## Policy Insights from the Behavioral and Brain Sciences

(Sage)

<https://uk.sagepub.com/en-gb/eur/policy-insights-from-the-behavioral-and-brain-sciences/journal202304>

**Imp. Factor:** - (no IF)

**Frequency:** 1 Issue a year

**Editor:** Susan T. Fiske, Princeton University

*Policy Insights from the Behavioral and Brain Sciences* aims to create a vehicle by which scientists can inform policy and allow the policy community to provide feedback to researchers. *Policy Insights from the Behavioral and Brain Sciences* is a new publication that presents original research and scientific reviews relevant to public policy. This annual will allow scientists to share research that can help build sound policies, allow policymakers to provide feedback to the scientific community regarding research that could address societal challenges, and encourage the scientific community to build models that seriously consider implementation to address the needs of society.

## Review of Behavioral Economics

(now Publishers)

<http://www.nowpublishers.com/RBE>

**Impact Factor:** 2.114 (IDEAS RePEc)

**Frequency:** 4 Issues a Year

**Editor:** J. Barkley Rosser Jr., James Madison University

The *Review of Behavioral Economics* (ROBE) seeks to extend and develop the study of behavioral economics. The journal encourages a transdisciplinary and pluralistic perspective in the tradition of the late Herbert A. Simon, long recognized as the founder of modern behavioral economics, for whom the concepts of bounded rationality and satisficing were based on psychological, cognitive, and computational limits of human knowledge and behavior, the decision-making environment, and the evolutionary capabilities of the human being. ROBE sees behavioral economics embedded in a broader behavioral science that includes most of the social sciences, as well as aspects of the natural and mathematical sciences.

## The Economic Journal

(Oxford)

<https://academic.oup.com/ej>

**Imp. Factor:** 2.764 (no reference)

**Frequency:** 9 Issues a year

**Editors:** Sule Alan, European University Institute & Bilkent University, Italy & Turkey, Heski Bar-Isaac, University of Toronto, Canada, Amanda Friedenberg, University of Arizona, USA, Steffen Huck, WZB Berlin Social Science Center & University College London, Germany & UK, Gilat Levy, London School of Economics & Political Science, UK, Francesco Lippi, LUISS University and EIEF, Italy, Marco Manacorda, Queen Mary University of London, UK, Barbara Petrongolo, University of Oxford, UK, Franck Portier, University College London, UK, Hans-Joachim Voth, University of Zurich, Switzerland, Ekaterina Zhuravskaya, Paris School of Economics & EHES, France

*The Economic Journal* is one of the founding journals of modern economics. Since 1891 the journal has provided a platform for high-quality, imaginative economic research, earning a worldwide reputation for excellence as a general interest journal, publishing papers in all fields of economics for a broad international readership. The Economic Journal welcomes submissions whether they be theoretical, applied, or orientated towards academics or policymakers. The Editorial Board are drawn from leading international institutions and cover a wide range of expertise. As well as providing the reader with a broad spectrum of high-quality, stimulating papers the Editorial Board is committed to providing rapid feedback to submitting authors.

## The Journal of Applied Behavioral Science

(Sage)

<https://uk.sagepub.com/en-gb/eur/the-journal-of-applied-behavioral-science/journal200967>

**Imp. Factor:** 1.500 (JCR 2019)

**Frequency:** 4 Issues a year

**Editor:** Gavin Schwarz, UNSW Sydney

*The Journal of Applied Behavioral Science (JABS)*, peer-reviewed and published quarterly, is the leading international journal on the effects of evolutionary and planned change. Founded and sponsored by the NTL Institute, JABS is continually breaking ground in its exploration of group dynamics, organization development, and social change, providing scholars the best in research, theory, and methodology, while also informing professionals and their clients. This journal is a member of the Committee on Publication Ethics (COPE).

## The Quarterly Journal of Economics

(Oxford)

<https://academic.oup.com/qje>

**Imp. Factor:** 11.375 ()

**Frequency:** 4 Issues a year

**Editors:** Robert J. Barro, Harvard University; Lawrence F. Katz, Harvard University; Nathan Nunn, Harvard University; Andrei Shleifer, Harvard University; Stefanie Stantcheva, Harvard University

*The Quarterly Journal of Economics* is the oldest professional journal of economics in the English language. Edited at Harvard University's Department of Economics, it covers all aspects of the field.