

Innovation und Collaboration für eine Ideenfabrik des öffentlichen Sektors in Deutschland

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Agenda

- Innovation
- Open Innovation
- Collaboration
- Crowd Sourcing
- Wettbewerb der Ideen und Anwendungen
- Ideenfabrik des öffentlichen Sektors
- Umsetzung in Deutschland

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Innovation

- planvolle, zielgerichtete Erneuerung und Neugestaltung
- von Teilbereichen, Funktionselementen
oder Verhaltensweisen
- im Rahmen des bestehenden Funktionszusammenhangs
- mit dem Ziel
 - | bestehende Verfahrensweisen zu optimieren oder
 - | neu auftretenden oder veränderten
Funktionsanforderungen besser zu entsprechen

Innovation

- Neuerungen
- Verbesserungsvorschläge, neue Ideen, Erfindungen
- Ergebnis von Forschung und Entwicklung
- Bildung als Grundvoraussetzung
- Innovationskultur
- Innovationsmanagement
- Innovation für die öffentliche Verwaltung
- Open Innovation

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Open Innovation

- Öffnung des Innovationsprozesses nach Außen
- Aktive strategische Nutzung der Außenwelt zur Vergrößerung des eigenen Innovationspotentials
- Nutzung der Kreativität und Innovationskraft der eingebundenen Kunden und Nutzer
- Neuartige Zusammenarbeit im Innovationsprozess zwischen Unternehmen und Kunden
- Web 2.0-affiner Innovationsansatz

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Collaboration (Zusammenarbeit)

- Zusammenarbeit von Personen und Organisation
- unter Verwendung von Informationstechnologien
- zur Erbringung eines gesetzten Auftrags oder zur Erreichung eines gesetzten Ziels
- durch die Bereitstellung jeweils eigener Ressourcen
- und abgestimmte Kollaborationsprozesse

- Aufteilung von Aufgaben auf die Teilnehmer

Collaboration (Zusammenarbeit)

- Community (Soziale Netzwerke)
- Kommunikation
- Gruppenarbeit
- Vorgangsbearbeitung
- Dokumentenmanagement
- Projektmanagement
- Controlling

Obama 2009

Open Government

- Transparency
- Participation
- Collaboration

Memorandum for the Heads of Executive Departments and Agencies

SUBJECT: Transparency and Open Government

My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation

society, and public officials benefit from having access to that dispersed knowledge. Executive departments and agencies should offer Americans increased opportunities to participate in policymaking and to provide their Government with the



Government should be transparent.

Government should be collaborative.

Information maintained by the Federal Government is a national asset.

law and policy, to disclose information rapidly in forms that the public can readily find and use. Executive departments and agencies should harness new technologies to put information about their operations and decisions online and readily available to the public. Executive departments and agencies

and agencies should use innovative tools, methods, and systems to cooperate among themselves, across all levels of Government, and with nonprofit organizations, businesses, and individuals in the private sector. Executive departments and agencies should solicit public feedback to assess and improve their level of collaboration and to identify new opportunities for cooperation

for an Open Government Directive, to be issued by the Director of OMB, that instructs executive departments and agencies to take specific actions implementing the principles set forth in this memorandum. The independent agencies should comply with the Open Government Directive.

This memorandum is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by a party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

This memorandum shall be published in the Federal Register. ■

Government should be participatory.

improves the quality of its decisions. Knowledge is widely dispersed in executive departments and agencies, within 120 days, of recommendations

Collaboration (Zusammenarbeit)

- Zusammenarbeit in Gremien und auf Arbeitsebene
 - | behördenübergreifend
 - | gebietskörperschaftsbezogen
 - | gebietskörperschaftsübergreifend
 - | verwaltungsebenenübergreifend
- Zusammenarbeit mit Unternehmen und Bürgern
- Collaborative Governance: Runde Tische
 - | Offene Foren für öffentliche Anhörungen
 - | Gemeinsame Problemlösungen
 - | Schlichtungen mit vielen Interessensvertretern

Collaboration (Zusammenarbeit)

- Bürgerhaushalte
- Transparenz zur Korruptionsbekämpfung
 - | Öffentliche Dashboards und Nachweise
 - | Rückkopplung: Nachfrage, Ideen, Merkwürdigkeiten
- Wettbewerbe: Competition
 - | Ideenwettbewerbe
 - | Programmier- und Anwendungswettbewerbe
- Crowd Sourcing

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Crowd Sourcing (Schwarmauslagerung)

- Auslagerung von Aktivitäten
- auf die kollektive Intelligenz und Arbeitskraft
- von unbezahlten, ehrenamtlich tätigen Freizeitarbeitern
- Insbesondere über das Internet und das Web 2.0
- zur Erreichung folgender Ziele
 - | zur Generierung von Inhalten
 - | zur Lösung von Aufgaben und Problemen
 - | zur Beteiligung an Forschung und Entwicklung



IdeaStorm

Community Home

IdeaStorm Categories

All

Product Ideas

- Accessories (Keyboards, etc.)
- Adamo
- Broadband and Mobility
- Desktops
- Desktops and Laptops
- Dimension
- Inspiron
- Laptop Power
- Laptops
- Latitude
- Linux
- Monitors and Displays
- Netbooks
- New Product Ideas
- Operating Systems
- OptiPlex
- Precision Workstations
- Printers and Ink
- Servers and Storage
- Software
- Studio
- Vostro
- XPS





VIEW
all posted ideas by the community



POST
your idea for Dell products or services



VOTE
promote or demote ideas




SEE
your ideas in action

Sort By: Popular Ideas Recent Ideas Top Ideas Comments

Idea List

930

Provide an option for Linux on all of your desktops and notebooks

By vgehts, Jul 3, 2009 | 

Promote



Demote



I purchased your Dell Mini 9 several months ago with Ubuntu preinstalled instead of Windows. I wasn't sure what to expect, but after using it for a while I really like the way it performs. I saved myself \$40 going that route and have no regrets. I have since wiped my desktop computer's hard drive clean and installed Ubuntu on that too. I really like the speed and performance of Linux over Windows and like the fact that I'm more in control of the operating system. Sure there was a learning curve, but there was a learning curve when I went from using MS-DOS to using Windows back in the 90s. There are no guarantees that Windows 7 will be any better or more stable then Vista (which was a bad O/S) and more and more people are discovering Linux as a result of the popular Ubuntu version. On top of that, Microsoft's pricing of Windows 7 is extremely high. Dell is the leader in PC sales in the United States and needs to provide its customers with a choice. Instead of only offering Ubuntu on a very limited number of netbooks, Dell should offer Ubuntu or all of their desktops and notebooks. Why should consumers have to pay for an operating system when all they want is a computer to work with Linux, which is free?

Comments: 9

Categories: Desktops Linux

Already a member ?

Sign in.

Username:

Password:

Login

[Forgot Password?](#)

Not a member ? [Register Here](#)

Ideastorm Video



General Stats

The Dell Community has:

- Contributed 12,318 ideas
- Promoted 680,020 times
- Posted 85,808 comments

Dell has:

- Implemented 363 ideas

new idea 

Categories

- All (4205)
- 1. Transparency
 - Making Data More Accessible (983)
 - Making Government Operations More Open (528)
 - Records Management (103)
- 2. Participation
 - New Strategies and Techniques (463)
 - New Tools and Technologies (156)
 - Federal Advisory Committees (23)
 - Rulemaking (80)
- 3. Collaboration
 - Between Federal Agencies (36)
 - Between Federal, State, and Local Governments (87)
 - Public-Private

How can we strengthen our democracy and promote efficiency and effectiveness by making government more transparent, participatory, and collaborative?

June 26, 2009

The Open Government Dialogue is now closed. Because of your participation, this dialogue has generated a rich collection of ideas that will shape the President's commitment to making our government more transparent, participatory, and collaborative.

This dialogue represented the first of a three-phase process that is soliciting public input in crafting recommendations on open government. Summaries of the brainstorming that has occurred here, and of subsequent phases in the process, can be found on the [White House Office of Science and Technology Policy Blog](#).

Visit the [White House Open Government Initiative](#) website for more information.

The National Academy of Public Administration

On January 21st, the President issued the [Memorandum on Transparency and Open Government](#), calling for an unprecedented level of openness in government. In the memorandum, the President outlined three principles for promoting a transparent and open government: transparency, participation, and collaboration. **Now, the President is calling on you to help shape how that commitment is fulfilled.** This online brainstorming session, open from **May 21st to 28th, 2009**, will enable the White House to hear your most important ideas relating to open government.

Search Ideas 

After searching, scroll down for results.

Getting Started

Here is a discussion question to get you started:

What performance measures are necessary to determine the effectiveness of open government policies?

While you're here:

- **Search for Ideas** to make sure that your idea or area of interest hasn't already been covered.
- **Vote, Vote, Vote!** Your votes are critical to ensuring that the best ideas "bubble up" to the top.
- **Add Your Idea** by clicking on the "New Idea" button to the left.
- **Spread the Word!** E-mail a link to this website to your network, and invite them to get involved.

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Wettbewerb der Ideen und Anregungen

- Innovation in Regierung und Verwaltung
- Kollektive Kreativität und Intelligenz der Bevölkerung
- Kampf um die besten Leistungen
- Prämien zum Motivationsanreiz

- Vorbild: Washington D.C.
 - | Datenportal: DC Data Catalogue
 - | Wettbewerbe „Apps for Democracy“ 2008 und 2009

Data Catalog



For years the District of Columbia has provided public access to city operational data through the Internet. Now the District provides citizens with the access to 301 datasets from multiple agencies, a catalyst ensuring agencies operate as more responsive, better performing organizations. Use the data catalog below to subscribe to a live data feed in Atom format and access data in XML, Text/CSV, KML or ESRI Shapefile formats. Please note that by accessing the data catalog and feeds, you agree to our [Terms of Use](#). Please read before accessing the data. All data visualizations on maps should be considered approximate. The visualizations provided by this application include only records that can be mapped. If you have any questions or comments about the DC Data Catalog, please contact us at citydw@dc.gov. Visit [DC FOIA page](#) for information on FOIA requests.

Live Data Feeds

- [311 Service Requests \(Hansen\)](#)
- [CJIS Juvenile Arrests and Charges](#)
- [Completed Construction Projects 2009](#)
- [Crime incidents \(ASAP\)](#)
- [Current Construction Projects](#)
- [ITSA Current Awarded Engagements](#)
- [ITSA Current Open Requirements](#)
- [Public Space Permits](#)
- [Purchase Orders](#)
- [Registered Property](#)
- [Registered Vacant Property](#)

[Get updates in other formats...](#)

Popular Downloads

- [CJIS Juvenile Arrests and Charges 2009](#)
- [CJIS Juvenile Arrests and Charges 2008](#)
- [Crime incidents \(ASAP\) 2009](#)
- [Crime incidents \(ASAP\) 2008](#)
- [Crime incidents \(ASAP\) 2007](#)
- [Crime incidents \(ASAP\) 2006](#)
- [Purchase Orders 2009](#)
- [Purchase Orders 2008](#)
- [Purchase Orders 2004-2007](#)
- [Public Space Permits 2008](#)
- [Public Space Permits 2004-2007](#)
- [ITSA Current Awarded Engagements](#)
- [Purchase Card Transactions \(New\)](#)
- [ITSA Current Open Requirements](#)

Browse Catalog

Please note that data feeds contain the latest update from the source database (which might include records from several days ago and not today's date).

Displaying All categories

Category: **All categories**

Source	Metadata	XML	Text/CSV	Atom (GeorSS support)	KML/ESRI Shapefile	Maps	Download
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Subscribe to [Data Catalog News](#) feed to get updates. For Developers, we provide the [Data Catalog Description](#) and [Data Catalog Updates](#)

For more information on government operations and performance monitoring visit the [CapStat](#) website or view [Summary Reports](#).

Text / CSV: Use this format for easy access to the data. Text/CSV files could be opened by most desktop spreadsheet applications (e.g. MS Excel).

Atom feed: Better suited for consumption by automated programs capable of handling Atom files. Allows subscription to data feed for continuous updates. [Learn more about Atom](#). We support [GeorSS](#) extension which includes location as part of a feed.

XML: Better suited for consumption by automated programs capable of handling raw XML files.

ESRI: Used for consumption by ESRI-compatible mapping applications. Most datasets in ESRI format are updated on a monthly or quarterly basis as they are not "operational" in nature.

KML: Used to display geospatial data in Google Earth, Google Maps, and similar applications.

Apps for Democracy 2008

- 47 Beiträge binnen 30 Tagen Wettbewerb
- zum Nutzen und Erschließen der vorhandenen Daten auf dem Datenportal „DC Data Catalogue“
- Gesamtkosten: 50.000 USD Preisgelder

- Vergleich: Klassische Aufwandsschätzungen
 - | Ausgangsbasis: Realisierung von 47 Beiträgen
 - | 1-2 Jahre für Ausschreibung, Vergabe, Entwicklung
 - | Entwicklungskosten: über 2.000.000 USD



Apps for Democracy

Community Edition

for the



ADRIAN M. FENTY, MAYOR
CHRIS WILLEY, INTERIM CTO

District of Columbia
Office of the Chief Technology Officer

Got what it takes to mash-up DC's data to win some cash and tons of street cred?

Then sign-up for Apps for Democracy and start coding here!

The final round is now closed. Applications that were submitted will be judged the week of 7/6/2009. An announcement of the final round winner will be made public in early August.



What: The first edition of Apps for Democracy yielded 47 web, iPhone and Facebook apps in 30 days - a \$2,300,000 value to the city at a cost of \$50,000 ([all apps created are here](#)). Our mission with "Community Edition" is two fold: to engage the populace of Washington, DC to ask for their input into the problems and ideas they have that can be addressed with technology and then to build the best community platform for submitting 311 service requests to the city. [Submit your ideas and problems here!](#)

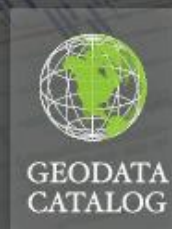
Armed with insights from all corners of DC, we'll hold an innovation contest with **\$34,000 in potential prizes!** [Sign up to Build Apps for Democracy!](#)

[Full Video About APPS09:](#)

[Ways to Engage:](#)

DISCOVER. PARTICIPATE. ENGAGE.

Search the following Data.gov catalogs:



HIGHEST RATED DATASETS:

(as of 06/18/2009)

- ★★★★★ Clean Air Status & Trends Network: Ozone — EPA [view](#) ▶
- ★★★★★ 2007 Toxics Release Inventory for Federal Facilities — EPA [view](#) ▶
- ★★★★★ Active Mines & Mineral Plants in the US — USGS [view](#) ▶
- ★★★★★ Worldwide M2.5+ Earthquakes, Past 7 Days — USGS [view](#) ▶
- ★★★★★ Tornado Tracks & Icons, 1950-2006 — USGS [view](#) ▶
- ★★★★★ US Current Watches, Warnings, or Advisories — NWS [view](#) ▶

Welcome to Data.gov

The purpose of Data.gov is to increase public access to high value, machine readable datasets generated by the Executive Branch of the Federal Government. Although the initial launch of Data.gov provides a limited portion of the rich variety of Federal datasets presently available, we invite you to actively participate in shaping the future of Data.gov by suggesting additional datasets and site enhancements to provide seamless access and use of your Federal data. Visit today with us, but come back often. With your help, Data.gov will continue to grow and change in the weeks, months, and years ahead.

How to use Data.gov

Data.gov includes searchable [data catalogs](#) providing access to data in three ways: through the "raw" data catalog, the tool catalog and the geodata catalog. Please note that by accessing datasets or tools offered on Data.gov, you agree to the [Data Policy](#), which you should read before accessing any dataset or tool. If there are additional datasets that you would like to see included on this site, please [click here](#). For more information on how to use Data.gov, [view our tutorial](#).



MINDTREK

competition

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Competition

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Public events

APPS FOR DEMOCRACY FINLAND - KANSALAIOSALLISTUJAN TYÖKALUT

Toistaiseksi kilpailusivusto on ainoastaan englanniksi, mutta kilpailuun SAA OSALLISTUA SUOMENKIELISILLÄ EHDOTUKSILLA. Suomeksi kilpailun nimi on "Kansalaisosallistujan työkalut": [katso uutinen](#) [Digitodaysta](#).

The competition team supports initiatives that use information technology to make the world a better place. We strongly believe that the collaboration between citizens and public sector may be enhanced by clever IT-solutions.

The availability of public information enables people, and society as a whole, to take responsibility and apply conscientiousness in the decision making processes. On the other hand private citizens and organizations have lots of detailed information waiting to be delivered in useful manner for the public sector organizations. We want to use software to help address these issues.

The "Apps for Democracy Finland" is your chance to wow the world with your ideas; your chance to build better systems on top of public data; your chance to demonstrate the value and the power of public data when it is let free; your chance to take public information and display it in exciting new ways; and your chance to walk away with a range of prizes.

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MINDTREK_TWEETS

MindTrek_: MindTrek
 Pre-conference Workshop by
 Silicon Valley experts and
 MindTrek 2009 speakers Chris

Wettbewerbe als Kern einer Ideenfabrik

- Ideenwettbewerbe
 - | Web 2.0, iPhone, Brainstorming, Workshop, T-City
- Umsetzungswettbewerbe
 - | Open Data, Open Geodata, Web 2.0, iPhone
- Nutzungswettbewerbe
 - | Pub Quiz, klassische Preisausschreiben
- Qualitätswettbewerbe
 - | Self-Assessment, CAF

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Show Us a Better Way

Tell us what you'd build with public information and we could help fund your idea!

Show Us A Better Way

What would you create with public information?

Ever been frustrated that you can't find out something that ought to be easy to find? Ever been baffled by league tables or 'performance indicators'? Do you think that better use of public information could improve health, education, justice or society at large?

The UK Government wants to hear your ideas for new products that could improve the way public information is communicated. The [Power of Information Taskforce](#) is running a competition on the Government's behalf, and **we have**

a £20,000 prize fund to develop the best ideas to the next level. You can see the type of thing we are looking for [here](#). If you can build it - even better - we have an additional £20,000 cash to give you.

To show they are serious, the Government is making available [gigabytes](#) of [new](#) or [previously invisible](#) public information especially for people to use in this competition. Rest assured, this competition does not include personal information about people.

We're confident that you'll have more and better ideas than we ever will. You don't have to have any technical knowledge, nor any money, **just a good idea, and 5 minutes spare to [enter the competition](#).**

Go on, **Show Us A Better Way.**



[Submit Your Idea](#)

[Home](#)

[All your ideas](#)

[About This Competition](#)

[Examples](#)

[Frequently Asked Questions](#)

[Information sources](#)

[House Rules](#)

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About This Site

The [Power of Information Taskforce](#) is helping government become more open, transparent and effective through better use of published information.

This [competition](#) is asking for your help in developing better ways to publish the vast swathes of non-personal [information](#) that the government collects & creates on your behalf

Public data is your data. [Tell us what you'd build with it](#) and you could win £20k to develop your idea to the next level.

All ideas

Latest

Highest rated

Most comments

IDEA

Make room for communicating IMPACT, not just tracking expenditures.

Submitted by: [kwolff](#)

This idea is now closed. It did not receive any comments.



Number of stars: 0
based on 0 votes

IDEA

Expose the procedures you use to process input you receive.

Submitted by: [lpress](#)

This idea is now closed. It did not receive any comments.



Number of stars: 3
based on 1 vote

IDEA

Ask a librarian

Submitted by: [altgov](#)

This idea is now closed. It did



Number of stars: 0

Jump into the discussion

Here's a question to get you started:

What is one system that has not worked well for you in managing diverse types and sources of data? Why?



Discussion topics

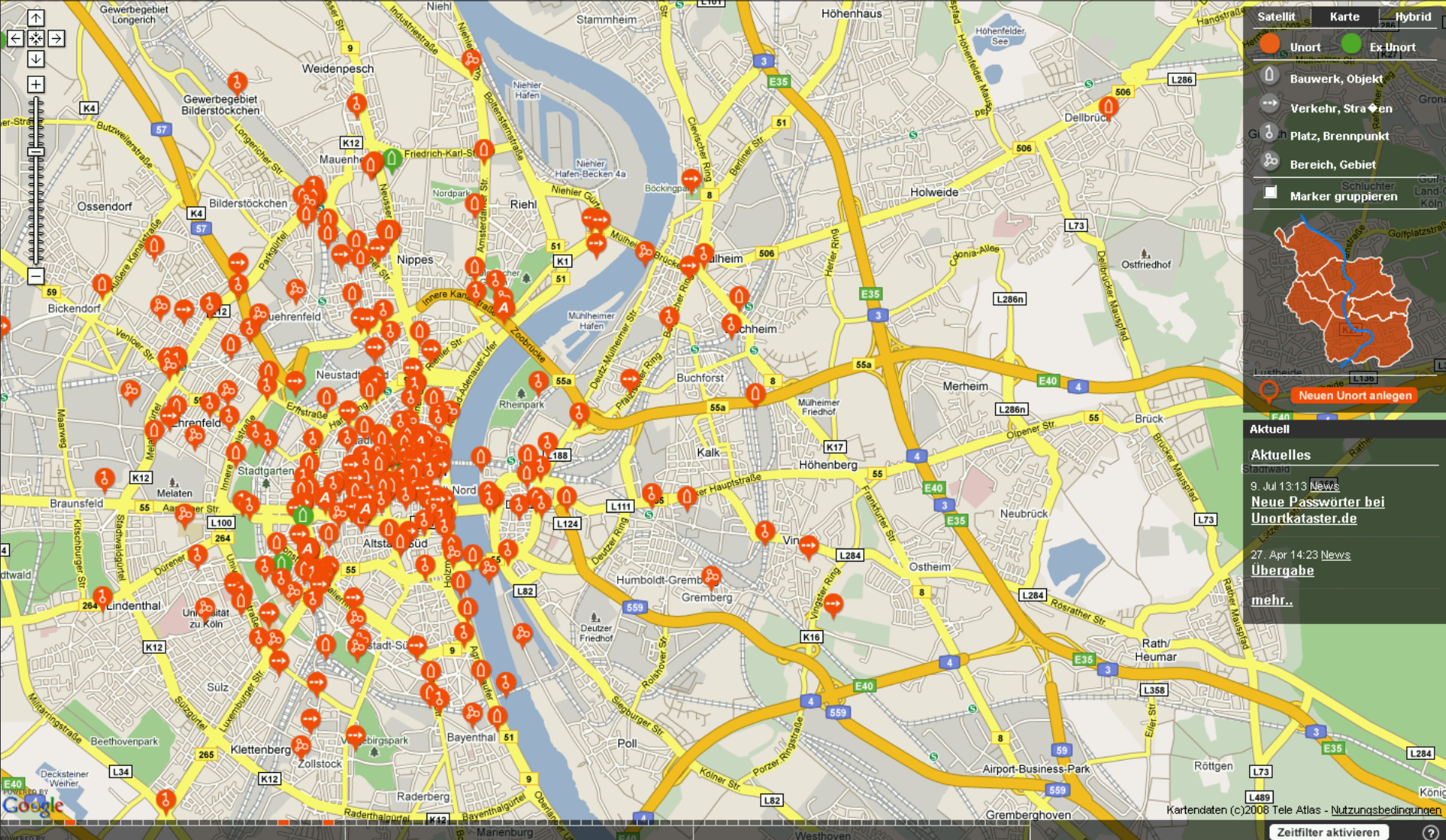
collaboration data

UNORT KATASTER KÖLN

beta

Straßensuche

Anmelden



Satellit Karte Hybrid

Unort Ex-Unort

Bauwerk, Objekt

Verkehr, Straßen

Glühbirne, Platz, Brennpunkt

Bereich, Gebiet

Markierungen, Schluchter, Grünflächen, Land, Köln

Marker gruppieren

Aktuell

Aktuelles

9. Jul 13:13 [News](#)
Neue Passwörter bei Unortkataster.de

27. Apr 14:23 [News](#)
Übergabe

[mehr..](#)

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Diskussion über Umsetzung in Deutschland

- Wird Innovation für den öffentlichen Sektor gewollt?
- Welches sind die Innovationslabore der Verwaltung?
- Offenheit, Transparenz, Partizipation, Collaboration?
- Wo sind die Vordenker, Innovatoren und Treiber?
- Wie können wir die Ideen und Innovationen in unsere Prozesse und Organisationen so integrieren, dass sie Wert schaffen, wir uns konstant verbessern und von ihnen lernen?

Diskussion über Umsetzung in Deutschland

- Anreize zur Bildung kollaborativer Gemeinschaften, um für vorhandene Datensätze Applikationen zu bauen, die öffentlichen Nutzen und Mehrwerte schaffen?
- Wer greift das Crowd Sourcing, den Wettbewerbsgedanken und die nationale Ideenfabrik auf?
Bund, Länder, Kommunen, Deutschland Online, T-City Friedrichshafen, Fraunhofer Institut FOKUS
- Welches sind die geeigneten Umsetzungsschritte?
- Wer wäre bereit, die erforderlichen Kosten zu tragen?

zeppelin university

Hochschule zwischen
Wirtschaft, Kultur und Politik

Prof. Dr. Jörn von Lucke

Lehrstuhl für Verwaltungs- und Wirtschaftsinformatik
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Sitz der Gesellschaft Friedrichshafen | Bodensee
Amtsgericht Ulm HRB 632002
Geschäftsführung Prof Dr Stephan A Jansen | Katja Völcker

zu | kunft